

ULTRACOLOUR™ MAX

ARTWORK SPECIFICATIONS

Please submit artwork that meets the following specifications. Artwork will be printed as submitted.

Note: While you can upload artwork of any shape, tiny details and text under certain dimensions may not have enough adhesive to apply correctly.

Artwork Requirements:

- ▶ Include only desired artwork (no notes, layers, copies of art, etc.)
- ▶ Artwork should have clean hard edges; soft edges (shadows, etc) cannot be printed as is
- ▶ Artwork should not have any transparency or fading on the edges
- ▶ Artwork should include only what should be printed
- ▶ Artwork will not be 'cleaned up' prior to production, it will be printed as it is supplied.

Background rectangles representing the garment colour – don't put that in there

- ▶ Artwork must fit entirely within the artboard or page
- ▶ Minimum artwork design size is .25" x .25" and maximum is 22" x 22"
- ▶ **IMPORTANT:** Artwork line thicknesses should be 0.018" or thicker (smaller may not print)

Artwork Format:

- ▶ Artwork must be in one of the below formats:

*If you have questions or know you'd like artist help, this service is available for a small fee

Vector Art	Raster Art <small>Raster artwork must be at least 300 DPI at actual size</small>
<p>Preferred Format</p> <ul style="list-style-type: none">▶ .PDF <p>Accepted format</p> <ul style="list-style-type: none">▶ .AI▶ .EPS▶ .SVG	<p>Preferred Format</p> <ul style="list-style-type: none">▶ .PNG with a transparent background▶ .TIF with a transparent background <p>Accepted format, but may incur art charges</p> <ul style="list-style-type: none">▶ .PSD▶ .CPT▶ .JPG▶ .PNG without transparent background

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Artwork Expectations:

- ▶ Artwork will print as it is provided
 - ▶ We will not recolour or edit artwork in any way for UltraColour Max
- ▶ Colour Expectation
 - ▶ The printed product will not match your monitor, the colours on your screen are not an accurate representation of how artwork will print.
 - ▶ Transfers are printed in CMYK, not RGB
 - ▶ The printed product will not match our other products
 - ▶ We do not target colours for this product
- ▶ You can upload a single image design file OR a design file with multiple images included and transfers will be shipped to you on a roll, not cut apart.
- ▶ Additional Fees
 - ▶ There will be a \$20 fee added for artist help up to 30 minutes. This fee is non-refundable even if artwork is not submitted for a transfer order



0.018" Minimum Thickness
Any part of the artwork that is smaller than 0.018" is likely to not transfer properly!

Visual Examples:

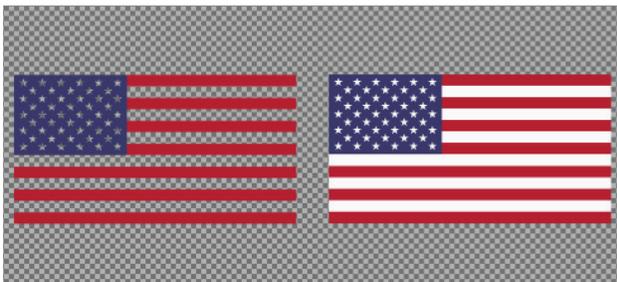


.PNG with a transparent background

.PNG without a transparent background - good to print, but will have the white edge as shown



Example of one single image that could be uploaded



.PNG with a transparent background, but the garment colour will show through

.PNG with a transparent background, but with a white fill. Garment colour will not show through



Good
Hard edge



Bad
Soft edge



Example of one design file (gang sheet) that is 22" x 22" and includes multiple design images