

ULTRACOLOR[®] MAX[™]

ARTWORK SPECIFICATIONS

Please submit artwork that meets the following specifications. Artwork will be printed as submitted.

Note: While you can upload artwork of any shape, tiny details and text under certain dimensions may not have enough adhesive to apply correctly.

Artwork Requirements:

- ▶ Include only desired artwork (no notes, layers, copies of art, etc.).
- ▶ Artwork should have clean hard edges; soft edges (shadows, etc.) cannot be printed as is.
- ▶ Artwork should not have any transparency or fading on the edges.
- ▶ Artwork should include only what should be printed.
- ▶ Artwork will not be 'cleaned up' prior to production, it will be printed as it is supplied.
 - ▶ Any background rectangles representing garment color will be printed, ensure artwork is uploaded without any unwanted background.
- ▶ Your artwork will not be reviewed by art staff unless artist assistance is requested.
- ▶ Artwork must fit entirely within the artboard or page.
- ▶ Minimum artwork design size is .25" x .25" and maximum is 22" x 22".
- ▶ Text should be converted to paths or curves.
- ▶ Strokes/Outlines should be converted to paths or curves.
- ▶ **IMPORTANT:** Artwork line thicknesses should be 0.018" or thicker (smaller may not print).

Artwork Format:

- ▶ Artwork must be in one of the below formats:
 - ▶ If you have questions or know you'd like artist help, this service is available for a fee.

Vector Art	Raster Art
<p>Preferred Format</p> <ul style="list-style-type: none">▶ .PDF <p>Accepted format</p> <ul style="list-style-type: none">▶ .AI▶ .SVG	<p>For best results, we recommend 300 DPI at actual size. 150 DPI is the minimum acceptable resolution, but the printed result may be lower quality.</p> <p>Preferred Format</p> <ul style="list-style-type: none">▶ .PNG with a transparent background <p>Accepted format, but may incur art charges</p> <ul style="list-style-type: none">▶ .TIFF with a transparent background▶ .PSD▶ .JPG

ARTWORK SPECIFICATIONS

Artwork Expectations:

- ▶ Artwork will print as it is provided
 - ▶ We will not recolor or edit artwork in any way for UltraColor® Max™ unless artist assistance is selected for a fee.
- ▶ Color Expectation
 - ▶ The printed product will not match your monitor, the colors on your screen are not an accurate representation of how artwork will print.
 - ▶ Transfers are printed in CMYK. You do NOT need to convert your design colors to CMYK. Please upload in original color profiles.
 - ▶ The printed product will not match our other products.
 - ▶ We do not offer custom color matching services for this product.
- ▶ You can upload a single image design file OR a design file with multiple images included and transfers will be shipped to you on a roll, not cut apart.

Artwork Fees:

- ▶ Art charges include a fee of \$26 added for artist help up to 30 minutes. This fee is non-refundable even if artwork is not submitted for a transfer order.
- ▶ PLEASE NOTE: STAHL'S Artists will NOT modify multiple image art files (gang sheets). Consider uploading individual designs.

Visual Examples:

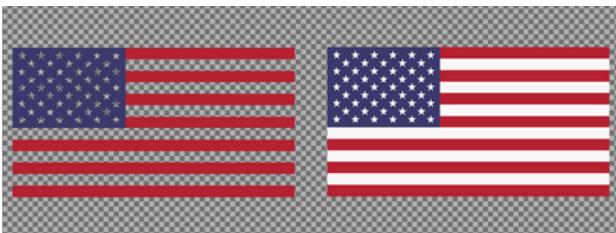


.PNG with a transparent background

.PNG without a transparent background - good to print, but will have the white edge as shown



Example of one single image that could be uploaded



.PNG with a transparent background, but the garment color will show through

.PNG with a transparent background, but with a white fill. Garment color will not show through



Good
Hard edge



Bad
Soft edge



Example of one design file (gang sheet) that is 22" x 22" and includes multiple design images



0.018" Minimum Thickness

Any part of the artwork that is smaller than 0.018" is likely to not transfer properly!