

# THE TRUTH

## ABOUT DIRECT TO FILM PRINTING



THINGS TO  
CONSIDER

DTF printing is a huge buzzword in the industry right now, and you should have the facts. With such a new technology, it's important to know what you're getting into before making such a huge equipment investment.

	Owning Your Own DTF Equipment	Ordering DTF Transfers
<b>Investment</b>	The costs add up: \$10,000-\$30,000 for equipment, supplies, raw materials, ventilation system, overhead, and color management system.	No upfront investment – only the cost of your transfers!
<b>Quality Control</b>	Printing errors can occur frequently, causing material waste, inconsistent colors & poor results.	Consistent prints & color and no printing material waste. Durable transfers – wash tested 50+ cycles
<b>Production Speed</b>	Significant downtime due to frequent equipment breakdowns & required maintenance.	Fast delivery, quick turnarounds. Zero downtime – simply heat apply in seconds.
<b>Shop &amp; Worker Safety</b>	PPE (Personal Protective Equipment) + fume management systems required	CPSIA certified. 100% safe before, during, and after production.
<b>Operator Training</b>	Skilled labor requires time, training, and money spent on machine operation and repair.	Operator only needs to know how to use a heat press – train in minutes!