



25901 Jefferson Avenue, St. Clair Shores, MI 48081 / 800.478.2457 / Stahls.com

STAHL'S' and Transfer Express UltraCreative Giveaway/Sweepstakes Terms & Conditions

Enter to win \$250 in UltraColor®!

Sweepstakes begins at 8:00 a.m. EST the 5th of the month starting 8/5/22.

To Enter:

- Post a photo or video of your design using any of STAHL'S' or STAHL'S' Transfer Express UltraColor® products to Instagram and include #UltraColorCreative and the specific UltraColor® product name in the description to be eligible. For Example, UltraColor® MAX, UltraColor® Pro, UltraColor® Soft, UltraColor® Stretch, etc.
- Tag @stahlsheatprinting and @transferexpress.
- You must be following both accounts to be eligible.
- You must be at least 18+ years old at the time of entry.

You can enter more than once with different/unique designs each month.

The Sweepstakes is open to US & Canada customers of STAHL'S' and STAHL'S' Transfer Express.

Two winners will be chosen each month (1 image post and 1 video post) The winners will be announced the first Wednesday of each month on Instagram.

“Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 18+ years of age, release Instagram of responsibility, and agree to Instagram’s terms of use.”

By entering this sweepstakes, you are giving STAHL'S' and STAHL'S' Transfer Express permission to use your photos and videos in their marketing.

1. Eligibility: Sweepstakes (the “Sweepstakes”) is open only to those who post a photo or video of a design using any of STAHL'S' or STAHL'S' Transfer Express UltraColor® products to Instagram and include #UltraColorCreative and include the specific UltraColor® product name in the description to be eligible. Tag both @stahlsheatprinting and @transferexpress. You must be following both accounts and you must be at least 18+ years old at the time of entry.

The sweepstakes is open to the legal residents of the United States and Canada and is void where prohibited by law. Employees of STAHL'S' Inc. and STAHL'S' Transfer Express (the “Sponsors”) their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers, and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of STAHL'S' Inc. and STAHL'S' Transfer Express, as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state, and local laws.

3. Sweepstakes Period: Entries will be accepted online, starting on or about August 5, 2022, at 8:00 a.m. All online entries must be received by the last day at 11:59 p.m. All times are (GMT-05:00) Eastern Time (US & Canada).

4. How to Enter: The Sweepstakes must be entered by posting a photo or video of your design using any of STAHL'S' or STAHL'S' Transfer Express UltraColor® products to Instagram with #ultracolorcreative and the specific UltraColor® product name in the description and tag both @stahlsheatprinting and @transferexpress. You must also be following both Instagram accounts to be eligible. The entry must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of STAHL'S' Inc. and STAHL'S' Transfer Express. You may enter more than once with different/unique designs each month and must fill in the information requested. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of STAHL'S' Inc. and STAHL'S' Transfer Express.

5. Prizes: The approximate retail value of all prizes is \$250 in the form of a product credit to STAHL'S', STAHL'S' Transfer Express, or STAHL'S'

Canada. You are not guaranteed to win a prize and your chance of winning is dependent on the total number of eligible entries received. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by the Sponsor. No cash or other prize substitution permitted except at Sponsor's discretion. The prize is nontransferable. All prize related expenses, including without limitation all federal, state, and local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for STAHL'S Inc. to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. **Odds:** The odds of winning depend on the number of eligible entries received.
7. **Winner selection and notification:** The Winners of the Sweepstakes will be selected in a random drawing under the supervision of the Sponsor. Winners will be notified via Instagram within five (5) days following the winner selection. STAHL'S Inc. and STAHL'S Transfer Express shall have no liability for a winner's failure to receive notices due to security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited, and an alternate winner selected. The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.
8. **Rights Granted by you:** By entering this content you understand that STAHL'S Inc., anyone acting on behalf of STAHL'S Inc. an STAHL'S Transfer Express, or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.
9. **Terms:** STAHL'S Inc. and STAHL'S Transfer Express reserve the right, in its sole discretion to cancel, terminate, modify, or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, STAHL'S Inc. and STAHL'S Transfer Express may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by STAHL'S Inc. and STAHL'S Transfer Express. STAHL'S Inc. and STAHL'S Transfer Express reserve the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

STAHL'S Inc. and STAHL'S Transfer Express have the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void votes for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering. Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, STAHL'S Inc. and STAHL'S Transfer Express reserve the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes, you agree to receive email newsletters periodically from STAHL'S Inc. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.
10. **Limitation of Liability:** By entering you agree to release and hold harmless STAHL'S Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.
11. **Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF United States AND MI, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in MI having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.
12. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the STAHL'S Inc. Web Site. Read the Privacy Policies here: <https://www.stahls.com/privacy> and <https://www.transferexpress.com/privacy-policy>
13. **Sponsors:** The Sponsors of the Sweepstakes are STAHL'S Inc., 25901 Jefferson, St. Clair Shores, MI 48081, United States and STAHL'S Transfer Express, 7650 Tyler Blvd. Mentor, Ohio 44060
14. This promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram. You understand that you are providing your information to the owner of this sweepstakes and not to Instagram.