

TEAM DECORATOR

YOUR PLAYBOOK FOR CUSTOMIZING UNIFORMS



EVERY SEASON. EVERY SPORT.

THE GAME PLAN

DEAR SPORTS JERSEY DECORATORS,

It's a special moment when players receive their jerseys for the first time because they're receiving an identity within a team. Ultimately, jerseys create teammates and memories that can last a lifetime.

With so many teams looking to create their own identity through uniforms, our number style offering will meet their demand.

We want you to be able to offer your teams custom looks without the custom price. A jersey alone might look good, but it's the number style that makes them look great.



In this catalog you will find decorating ideas for jerseys, practice gear, and fan wear. This includes number style suggestions for various sports, as well as material and size recommendations. STAHL'S® will continue to be your partner, providing you with the products and services necessary for team personalization, so you will save time and money while boosting your sales.

MUCH SUCCESS WITH YOUR TEAM PRINTING SEASONS.



PAUL SABATINI -

STAHL'S® Product Manager, Letters/Numbers/Sports

■ BE SURE TO LOOK FOR "SABATINI SAYS"...

From product suggestions to application and alignment, you will find a number of useful, time-saving decorating tips throughout this guide.

SOCCER

// **REMAINS A HUGE DRAW FOR RECREATION LEAGUES, CLUB, AND HIGH SCHOOL TEAMS.**

In fact, the number of U.S. participants in both indoor and outdoor soccer is on the rise, with more than 15 million players.

Whether you're a beginner to decorating or a seasoned pro, it's important to check with local league administrators for information on decorating regulations.

CORNER KICK. HEADER. **GOOOOOAAAALLLLLLL!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	8"	8"
	SHORTS	3"	4"

Adult and youth name and number sizes for soccer differ, but only slightly.

SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

View material details beginning on page 22.

■ SABATINI SAYS | STEP-BY-STEP COACHING

"Watch videos that offer tips and step-by-step application instructions for heat printing names, numbers, and logos on a number of different sports jerseys by visiting bit.ly/stahls-resources."

To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.



TEAM US	ADRENALINE	FURY	FAHRENHEIT	FUTURE
35	35	35	35	35

TOP 10 RECOMMENDED NUMBER STYLES

VARSITY LITE	TEAM US LITE	PRIMUS	WORLD CUP	WORLD CUP SHADOW
47	35	35	35	35

● Pre-Cut Numbers ● Pre-Spaced Numbers

FOOTBALL

// **IS ONE OF THE MOST POPULAR SPORTS
IN THE UNITED STATES...**

...with more than 1 million high school players, 90,000 college players, and over a million others in youth leagues.

Jersey numbers in football correspond with a player's position on the team. Your local sports league administrators will have information on these and other decorating regulations.

HAIL MARY. IT'S UP. TOUCHDOWN!

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	8"	10"
	BACK	10"	10"
	SHOULDERS	3"	4"

Common sizes to consider
when decorating youth
and adult football jerseys.

SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

*View material details
beginning on page 22.*

■ SABATINI SAYS | TOUGH ENOUGH

"For contact sports, especially football, choose a heat transfer material that is durable and abrasion resistant. Stahls' Thermo-FILM® is the #1 choice for full-contact sports for this very reason; engineered to outlast the jersey itself."



To view additional styles
in a variety of different one
and two-color options, visit:
stahls.com/letters-numbers

*Product style and color offerings
subject to change. Check stahls.com
for the most current options.*



VARSITY	VARSITY GAP OUTLINE	TITAN	TITAN STENCILED	COLOSSUS
47	47	35	35	35

TOP 10 RECOMMENDED NUMBER STYLES

DRIVE	ARENA	GRIDIRON	OCTANE	VARSITY LITE
35	35	35	35	47

● Pre-Cut Numbers ● Pre-Spaced Numbers

BASEBALL

// **LITTLE LEAGUE PARTICIPATION IS AN IMPRESSIVE 4.5 MILLION KIDS BETWEEN 6 AND 12 YEARS OLD...**

...and has led the way, adding 1.7 million new participants in the past 5 years.

It's helpful to check with your local sports league administrators regarding any decorating regulations for baseball.

BOTTOM OF THE NINTH. THE PITCH. GRAND SLAM!

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	3"
	FRONT	3"	4"
	BACK	6"	8"

Common name and number sizes for adults and youth.

SUGGESTED MATERIALS

- Thermo-FILM®
- Poly-TWILL™
- Premium Plus™
- Silicone Dye-Block™

View material details beginning on page 22.

SABATINI SAYS | LINE IT UP

"Use Stahls' Hotronix® Laser Alignment System for precise placement of letters and numbers each and every time."

- See page 39 for details.



To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.



PRO BLOCK

35

TEAM US

35

BIG LEAGUE

35

GRAND SLAM

35

HOME RUN

35

TOP 10 RECOMMENDED NUMBER STYLES

HARDBALL

35

OUTLAW

35

SWISS SHADOW

35

FAHRENHEIT

35

VARSITY LITE

47

● Pre-Cut Numbers

● Pre-Spaced Numbers

USA HOCKEY

// INDICATES THAT THERE ARE MORE THAN 555,000 REGISTERED PLAYERS IN THE STATES...

...which is just shy of the 631,000 registered in the sport's home country of Canada. Of course, there are any number of frozen pond leagues and flooded backyards not included in these figures.

Hockey has a few more locations for decorating than other sports, including letters that distinguish team captains and alternate captains. If you're not sure, check with local sports league administrators for their most current guidelines.

OVERTIME. DEKES. WRISTER. TOP SHELF!

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	3"
	A/C	3"	4"
	FRONT	3"	4"
	BACK	10"	10"
	SLEEVE/ SHOULDER	3"	4"

Common sizes for adult and youth hockey jerseys.

SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

View material details beginning on page 22.

SABATINI SAYS | APPLY WITH CONFIDENCE

"A 'threadable' heat press can make all the difference by allowing you to decorate faster, increasing your production. Using the open space below a Hotronix® heat press platen, just thread, print, and spin the garment to decorate both the front and back in no time."

To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.





VARSITY	DRIVE	SABRE SPIKED	HIGH OCTANE	INTREPID
47	35	35	35	35

TOP 10 RECOMMENDED NUMBER STYLES

OCTANE	PHANTOM	QUASAR	ROGUE	SATURN
35	35	35	35	35

● Pre-Cut Numbers ● Pre-Spaced Numbers

BASKETBALL

// HAS NEARLY 1 MILLION PARTICIPANTS AT THE HIGH SCHOOL LEVEL, AND 7.9 MILLION IN ORGANIZED LEAGUES.

Looks like all those basketball hoops in driveways and parks are paying off.

Numbers are particular in basketball, and traditionally use only single and double digits between 0 and 5. You may have to consider numbers on players' shorts as well. Checking with your local sports league administrators can be helpful.

DOWN ONE. ALLEY-OOP. SLAM DUNK. **BUZZER!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	6"	8"
	SHORTS	3"	4"

Common sizes for adult and youth basketball jerseys.

SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

View material details beginning on page 22.

■ SABATINI SAYS | PROTECT YOUR INVESTMENT

"Using cover sheets when heat printing will protect your upper heat press platen, and can give a different finish, matte or glossy, to your application depending on the type of cover sheet used."

To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.





PRO BLOCK
35

TEAM US
35

PRO OUTLINE
35

PRO BLOCK LITE
35

FUSION
35

TOP 10 RECOMMENDED NUMBER STYLES

FUTURE
35

HERO
35

FAHRENHEIT
35

PRIMUS
35

SATURN
35

● Pre-Cut Numbers ● Pre-Spaced Numbers

SOFTBALL

// **THE AMERICAN SOFTBALL ASSOCIATION REGISTERS MORE THAN 3.5 MILLION PLAYERS ON OVER 245,000 SOFTBALL TEAMS IN THE STATES.**

Over a million of these comprise the more than 83,000 youth girls' fast-pitch teams. This makes it the fifth most popular sport among girls' high school programs.

Check with your local division or league to verify regulations, especially if player names are to be included on the back or not.

LINE DRIVE. RUNNER GOES. **SAFE AT THE PLATE!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	6"	8"

Common name and number sizes for adults and youth.

SUGGESTED MATERIALS

- Thermo-FILM®
- Poly-TWILL™
- Premium Plus™
- Silicone Dye-Block™

View material details beginning on page 22.

SABATINI SAYS | KEYS TO ALIGNMENT

"Use our Stahls' Lettering Layout Guide with High Tack Magic Mask® strips to assist you in lining up your Pre-Cut Letters for straight or arched names."

- See page 39 for details.



To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.



TIFFANY

35

VARSITY

47

HIGHLIGHT

35

ATHLETIC SCRIPT

35

ARENA

35

TOP 10 RECOMMENDED NUMBER STYLES

TITAN STRIPED

35

VARSITY LITE

47

FABLE

35

CONCRETE

35

GRAND SLAM

35

● Pre-Cut Numbers

● Pre-Spaced Numbers

LACROSSE

// WITH OVER 825,000 PLAYERS, LACROSSE CONTINUES TO GAIN POPULARITY IN THE US.

It continues to be the fastest growing team sport at the high school and collegiate levels.

Check with local league administrators to verify name and number size regulations.

D-CUT. QUICK STICK. **GAME WINNER!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	6"	8"
	BACK	8"	10"
	SHORTS	3"	4"

Common sizes for adult and youth lacrosse jerseys.

SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

View material details beginning on page 22.

■ SABATINI SAYS | PREHEAT THINGS UP

"Preheating removes wrinkles and moisture from the garment, ensuring proper design application. For a smooth application surface, place your garment on the lower platen of your heat press, and apply pressure for 5-10 seconds."

- Not recommended for sublimated garments.

To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.





VARSITY
47

VARSITY PINSTRIPE
47

RAMPAGE
35

ADRENALINE
35

APEX
35

TOP 10 RECOMMENDED NUMBER STYLES

INTREPID
35

OCTANE
35

PHANTOM
35

VARSITY GAP OUTLINE
47

WARRIOR
35

● Pre-Cut Numbers ● Pre-Spaced Numbers

VOLLEYBALL

// **BARRING THE COMPETITIONS ON THE HOT SANDS OF BEACHES COAST TO COAST...**

...more than 480,000 teens are playing on high school court volleyball teams. This makes it the second most participated girls high school sport in the U.S.

Always check with local sports team administrators for regulations, but below you'll find some common volleyball decoration sizes for youth and adults.

BACK SET. SPIKE. **GAME!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	6"	8"

Common sizes for adult and youth volleyball jerseys.

SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

View material details beginning on page 22.

■ SABATINI SAYS | ALTERNATE PLATENS

"When heat applying on hard-to-decorate areas or accessories such as duffle bags and shoes, try using our Quick Change Heat Press Platens – available in different sizes."

- See page 39 for details.

To view additional styles in a variety of different one and two-color options, visit: stahls.com/letters-numbers

Product style and color offerings subject to change. Check stahls.com for the most current options.





TEAM US

35

TEAM US FADE

35

PRO BLOCK LITE

35

BILLBOARD

35

GALACTICA

35

TOP 10 RECOMMENDED NUMBER STYLES

ELEMENTARY

35

TEAM US LITE

35

PRIMUS

35

RAMPAGE

35

SABRE

35

● Pre-Cut Numbers

● Pre-Spaced Numbers

PRACTICE & FAN WEAR

// **EVERY PLAYER IN EACH SPORT HAS AT LEAST ONE PRACTICE GARMENT AND A SET OF SPIRIT WEAR REPRESENTING THEIR TEAM OR SCHOOL.**

In fact, most teams have entire cheer sections both on and off the field. Every fan and supporter should have at least one item that shows the world who they're cheering for... *That's where you come in.*

PREPARATION + COMMITMENT = **SUCCESS**

PRACTICE GEAR generally doesn't have decorating regulations, so get creative when personalizing it. It's important to consider most practice garments' properties. Make sure to use heat transfer materials that are lightweight and stretchable. This will give players the ability to retain the full range of motion that's so important in moisture-wicking and compression wear.

FOR FANS, anything goes. Use glitters, metallic sheens, or any stand-out material or color; just let your imagination take over. In the stands or in the streets, decorate to make sure they're noticed everywhere they go by letting the garment do the cheering.

■ **SABATINI SAYS** | PRINT PERFECTLY

"Try a Stahls' Print Perfect Pad or a garment pillow to prevent marks on letters and numbers. It's also great for heat printing near heavy seams, zippers, buttons, or as an insert for reversible jerseys."





MATERIALS

We have the right materials for every job, fabric, or garment. From basic cotton and performance nylon, to sublimation and beyond, we offer an advanced line of materials that are easy to heat apply on just about any item.

THERMO-FILM®

FEATURES & BENEFITS

- #1 athletic heat transfer material worldwide
- Best choice for full-contact sports uniforms
- Abrasion resistant
- Superior opacity

APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends

OFFERING

- Pre-Cut
- Pre-Spaced
- 15", 20" rolls (1, 5, 10, 25, 50 yards)
- Any Word. Any Way.™
- Custom Cut
- Custom CAD-CUT®

COLORS



Color choices subject to change.
Check stahls.com/cad-cut for the latest color listing.



THERMO-GRIP®

FEATURES & BENEFITS

- Best choice for nylon mesh, nylon knits, and Dazzle®
- Durable and abrasion resistant
- Semi-gloss finish
- Superior adhesion

APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Nylon Meshes
- 100% Nylon Knits
- Dazzle® Nylon

OFFERING

- 15", 20" rolls (1, 5, 10, 25, 50 yards)
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™
- Custom Cut
- Custom CAD-CUT®

COLORS



Color choices subject to change.

Check stahls.com/cad-cut for the latest color listing.



SILICONE DYE-BLOCK™

FEATURES & BENEFITS

- Fully blocks dye migration on sublimated sports jerseys
- Great stretch and rebound
- Application as low as 285°F
- Matte raised finish, silicone feel

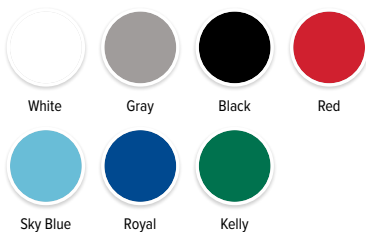
APPLIES TO

- Sublimated Polyester
- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Uncoated Nylons

OFFERING

- 20" rolls (1, 5, 10, 25, 50 yards)
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™ CAD-CUT®

COLORS



*Color choices subject to change.
Check stahls.com/cad-cut for the latest color listing.*



PREMIUM PLUS™

FEATURES & BENEFITS

- Best choice for performance jerseys
- Low-temp application
- High stretch and rebound
- Available in a variety of colors, including neon

APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Lycra®/Spandex Blends

OFFERING

- 20" rolls (1, 5, 10, 25, 50 yards)
- 15" x 20" sheet
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™ CAD-CUT®
- Custom CAD-CUT®

COLORS



Color choices subject to change.
Check stahls.com/cad-cut for the latest color listing.



POLY-TWILL™

FEATURES & BENEFITS

- High quality, authentic look
- 100% polyester material
- Choose from more than 50 colors
- Must be sewn for permanent application

APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Nylon

OFFERING

- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™
- Custom Cut
- Custom KISS CUT®

COLORS



Color choices subject to change.
Check stahls.com/cad-cut for the latest color listing.

ULTRAWEED™

FEATURES & BENEFITS

- #1 choice for T-shirts
- Thin, soft & durable
- Matte finish, wide variety of colors
- Great for fine-detailed designs or logos

APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Lycra®/Spandex

COLORS



Color choices subject to change.
Check stahls.com/cad-cut for the latest color listing.



SERVICES

No matter the season, no matter the sport, Stahls' has the services to help you win.

PRE-CUT LETTERS & NUMBERS

FEATURES & BENEFITS

- Cost effective
- On-demand personalization
- Manual layout required
- Popular sport sizes, available by the pack or kit



PICK IT



PLACE IT



PRESS IT



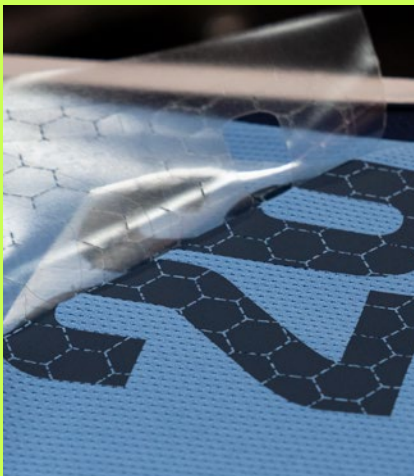
PRE-SPACED TEXT & NUMBERS

FEATURES & BENEFITS

- Time saver
- Each color arrives pre-aligned and ready to apply
- Available in 6 perforated effects
- Upload rosters for easy ordering



PRE-SPACED TEXT



PRE-SPACED NUMBERS



SIMSTITCH®

LETTERS & NUMBERS

FEATURES & BENEFITS

- No-sew application, applies with just a heat press
- Classic Poly-TWILL® material with a simulated zigzag stitch
- Available by the piece or kit
- Manual layout required
- Get a professional look at a significant cost savings



PRE-SPACED SIMSTITCH®

TEXT & NUMBERS

FEATURES & BENEFITS

- No-sew application applies with just a heat press
- Poly-TWILL® Material with a simulated zigzag stitch
- Arrives pre-aligned and ready to apply
- No minimums, available as one name or number



ANY WORD. ANY WAY.™

FEATURES & BENEFITS

- Easy-to-use online designer
- Create block or script text layouts
- Split-front available
- Low minimums, no setup fees



PLAYER PERFECT®

FEATURES & BENEFITS

- Time saver
- Arrives pre-aligned with numbers and text laid out
- One-step, worry-free application
- Upload rosters for easy ordering



CAD-PRINTZ® DIGITAL LOGOS

// **DECORATE
IN ANY COLOR**



SUPERTEK® SUBLISTOP™

With excellent stretch and rebound and low temperature heat application, CAD-COLOR® SuperTEK® Sublistop™ is the ideal solution when decorating performance sports uniforms. Backed with a charcoal-based adhesive, this material effectively inhibits dye migration on brightly colored or sublimated jerseys.

PERMA-TWILL®

For full color logos with the professional look of appliqué, choose CAD-PRINTZ® Perma-TWILL®. This 100% polyester tackle twill heat transfer material features a permanent adhesive, offering a no-sew application.

CAD-PRINTZ® **NON-APPAREL DECALS** FOR SPORTS

// **ADD-ON SALES WILL
ADD ON PROFITS**

BOTTLES & BATS



It's simple to turn a design into a custom banner, wall graphic, decal, window cling, and more with CAD-PRINTZ® for Non-Apparel. It's an easy promotional solution for anything from school events and sports leagues, to festivals, charities, and other occasions. Increase profits with easy add-on sales.

WINDOWS & BUMPERS



HELMETS & MORE



- FULL COLOR DESIGNS
- NO PER-COLOR FEES
- LOW MINIMUMS

Upload your art today at bit.ly/cp-non-apparel

STAHL'S EMBLEMS & PATCHES

// **RAISE YOUR PROFITS
WITH DIMENSIONAL LOGOS**



FlexStyle® custom emblems are a premium, lightweight alternative to embroidery. Available in pressure sensitive or heat applied options, add a full color, high-detailed emblem to any hat, bag, garment, or hard goods—with only a heat press. Emblem options include Textured, Domed, Flat, and Beveled.



3D EMBROIDERED PATCHES

These custom raised patches make it easy to create a dimensional, high-end look for any job. Add premium designs and logos to hats, bags, heavy apparel, and hard goods on demand



EMBROIDERED PATCHES

These flat patches provide the classic look of embroidery without threading a needle. Get logos and designs cut into custom shapes and sizes that are perfect for totes, bags, and more.

Upgrade your custom logos for maximum impact.

STAHL'S® has a wide range of emblems and patches designed to take your garments to the next level. These highly sought-after products are a premium alternative to embroidery and are available in several adhesive options in a variety of colors and finishes. Add a luxury look and feel to hats, bags, outerwear, and hard goods without investing in new equipment.



LEATHER PATCHES

Laser-etched custom genuine leather patches add a rugged, yet refined look to apparel and beyond. These patches offer unmatched durability, hold fine details, and come in a variety of colors that bring your customer's brand to life.



CAD-PRINTZ® PERMA-TWILL®

A premium no-sew option for items that are traditionally embroidered. This 100% Polyester Tackle Twill material is commonly used for sponsor logos in professional sports. Deliver the look of high-end patches, no sewing required.



CAD-PRINTZ® TEXTURE-TWILL®

Apply multiple twill colors in a single layer with this premium twill material. These patches have a woven and textured embroidery-like finish and can be heat applied only or finished with an embroidered edge. The semi-gloss fabric sheen commands attention.

Experience your next profit center at m.stahls.com/emblems-patches

EQUIPMENT & TOOLS

HOTRONIX® FUSION IQ® // *YOUR MVP FOR SPORTS DECORATION*

In the decorating business, it's all about customization, and that's what we had in mind when we engineered the Hotronix® Fusion IQ®. The swing or draw feature gives 100% access to every inch of the 16" x 20" lower platen, allowing for easy, precise placement and positioning of all sports number sizes.

FEATURES & BENEFITS

- Manual swing or draw operation
- Interchangeable platens for a variety of apparel & footwear
- Dependable
- Threadability
- Heat-free work zone



FOR SUCCESS

HOW DID THE WORLD'S BEST-SELLING HEAT PRESS GET EVEN BETTER?



By Adding Wireless Technology So You Can Manage **Your Business** From Anywhere.

TRACK HEAT PRESS USAGE

Make sure you're getting the most out of your heat press. Track how much time your heat press is working vs. sitting idle.

DISCOVER THE PRODUCTIVITY OF EACH HEAT PRESS

Access real-time reporting and adjust your production capacity as needed.

TRACK THE PERFORMANCE OF EACH EMPLOYEE

Gain insight into when and how your employees are working, if there are any application issues, and manage permissions for accurate application without added supervision.

FOLLOW TOTAL IMPRESSIONS

The Fusion IQ™ measures every preheat and every heat application so you stay up-to-date on the number of times your heat presses were engaged.

UTILIZE PRE-SET APPLICATIONS FOR POPULAR ITEMS

Eliminate mistakes by using factory-installed presets, or create your own to accurately apply the types of transfers and films your customers are ordering.

SET UP EXCEPTIONS

See how many times an operator went outside a preset application. Avoid production missteps to maintain the quality and durability of your products.

HOTRONIX® 360 IQ® HAT PRESS // *THE ONLY HAT PRESS YOU NEED*

Now you can print high-end, retail looks quickly and easily. The 360 IQ® Hat Press with Dual Silicone Platen™ technology heats hats from underneath, making it the perfect solution for applying emblems, appliqué, and patches. Best of all, it comes equipped with advanced IQ® technology allowing you to track your business in real time.

CREASE FREE, SCORCH FREE CAP PRINTING



FEATURES & BENEFITS

- Eliminates creasing
- Eliminates scorching
- Print on all sides of the hat
- Exceptional accuracy
- Bonds adhesives from underneath
- Perfect for thick patches and leather



FOR ADDITIONAL SPORTS UNIFORM DECORATING TIPS & TOOLS, DOWNLOAD OUR FREE E-BOOKS:
The Ultimate Guide to Design, Size, & Placement | bit.ly/stahls-placementguide
The Ultimate Guide to Sports Decorating Pricing | bit.ly/sports-price-guide

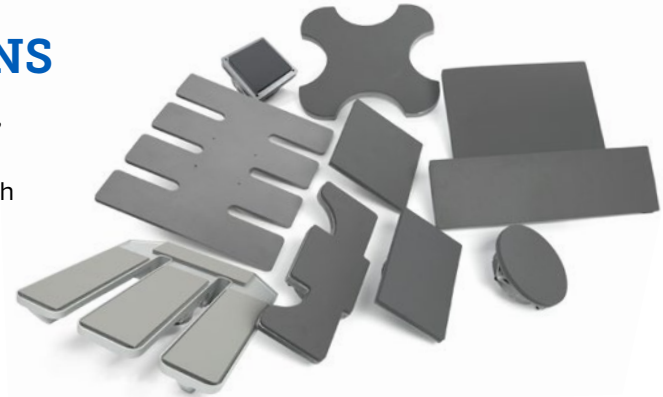
HOTRONIX® POWER PLATEN™

The Power Platen™ applies heat from the lower platen for a quicker bond between adhesive and fabric while applying less heat to the face of heat-sensitive garments. The Power Platen™ is available in four sizes with built-in pillows for the right fit, no matter what you're decorating.



QUICK CHANGE PLATENS

With Hotronix® Quick Change Heat Press Platens, decorating has never been quicker and easier. Great for team bags, uniform sleeves, cleats, youth garments, hats, and more, we have a platen to meet all your decorating needs.



HOTRONIX® LASER ALIGNMENT SYSTEM

Take the guesswork out of uniform decoration. Four independent lasers allow you to position guides right onto your heat press platen, ensuring accurate and consistent placement every time. This system includes the Laser Alignment Wizard™, a sturdy, spiral-bound template printed with rulers and five popular layouts for garment decoration.



LETTERING LAYOUT GUIDE

The repositionable Lettering Layout Guide allows you to quickly and easily align Pre-Cut and SimStitch® letters off the press. Straight, arched, or slanted placements are labeled, as well as 5/8" and 1" circle text, and centering is a cinch with the 20-inch standard and 10-inch split rulers. Included are 5 High Tack Magic Mask® strips, allowing you to easily transfer text from the guide to the garment.





THERMO-TAPE™

Heat-resistant tape to keep letters, numbers, and graphics in place for heat application.



COVER SHEETS

Protects the upper platen of your heat press and leaves a matte finish on heat transfer designs, Pre-Cut Letters & Numbers, and SimStitch® no-sew twill products.



HEAT PRINTING PILLOWS

Reusable, non-stick pad that provides an even surface and prevents marks on heat printed transfers, particularly when working with V-necks, zippers, buttons, or near heavy seams.



STORAGE BOXES

Corrugated cardboard boxes that feature plastic inserts to organize and keep track of your Pre-Cut Letter & Number inventory.



STAHL'S

Spirit Sale™

// ONLINE STORES FOR YOUR CUSTOMER MADE SIMPLE

For heat printers, by heat printers.

STAHL'S Spirit Sale™ is the first and only eCommerce solution created with the specific needs of the heat printer in mind. This powerful platform gives you the control, flexibility, and tools you need to sell online and profit.

VALUABLE TOOLS YOU CAN'T AFFORD TO IGNORE

Spirit Sale beats out other eCommerce platforms with an unmatched pricing model and built-in tools designed with heat printers in mind.

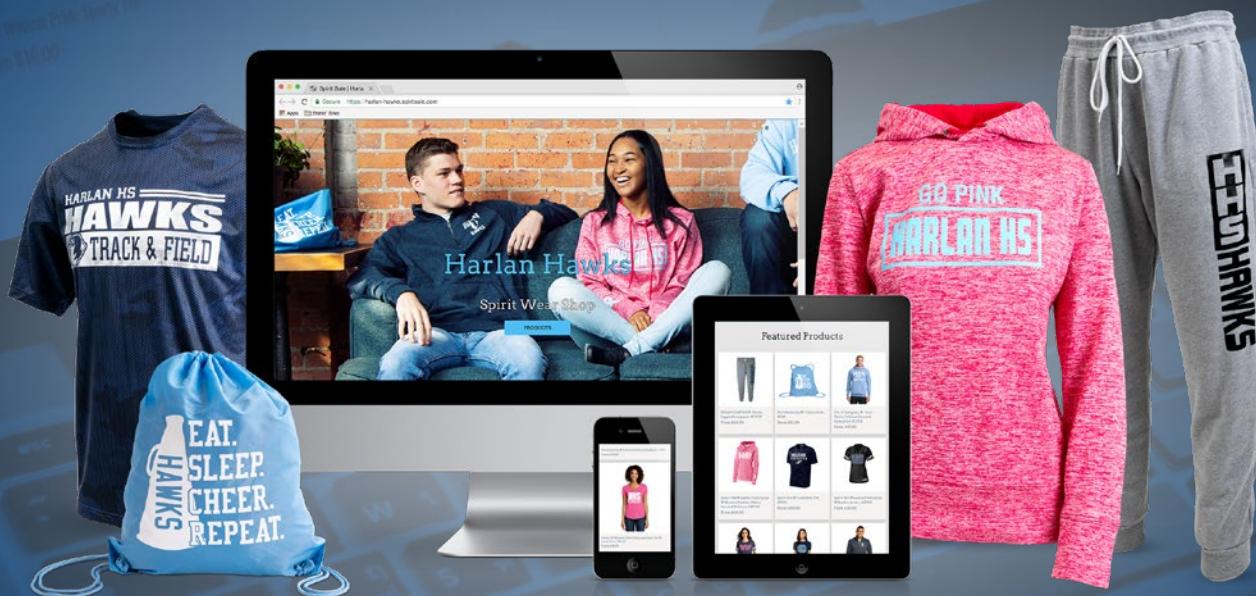
- Simple setup with unlimited stores.
- Built-in tools to track every order, from sale to production to shipping.
- Flat annual price with no hidden fees. You drive the sales, so you keep the profits.
- Know where your money is. Track costs, profits, even fundraising dollars—all in one place.

BUILD STORES, DESIGN ITEMS, MAKE SALES

Spirit Sale equips you with the ability to build unlimited stores and fill them with the products your customer wants. Spirit Sale's integrated apparel catalog makes adding items a breeze. With 3 different designers, utilize easy-to-use templates and clip art, or upload your own artwork.

Spirit Sale keeps it simple, so you can focus on growing your business.

Just **\$599** a year, no hidden fees.



SIGN UP & START SELLING TODAY!
spiritsale.com

GET THIS LOOK

CREATE UNIQUE HOME & AWAY UNIFORM SETS BY COMBINING PRE-CUT & PRE-SPACED NUMBERS

CREATE A 2-COLOR NUMBER LOOK WITH A SINGLE LAYER APPLICATION

SERVICES

- Pre-Spaced Text
- Pre-Spaced Number

STEPS

- Heat apply name
- Heat apply number



USE A PRE-CUT BACKGROUND NUMBER & CREATE A UNIQUE 2-COLOR LOOK

SERVICES

- Pre-Spaced Text
- Pre-Spaced Number
- Pre-Cut Number background

STEPS

- Heat apply Pre-Spaced Text
- Heat apply Pre-Cut Number background
- Heat apply Pre-Spaced Number foreground



3-COLOR NUMBERS WITH NO LAYERING

SERVICES

- Pre-Spaced Number
- Pre-Cut Number foreground

STEPS

- Remove the inside solid digit from gap outline number and tack outline for 2 seconds
- Replace with an alternate color in a pre-existing Pre-Cut foreground
- Heat apply for full material application settings



Check out an exclusive "HOW-TO" video from STAHL'S:
bit.ly/three-color-number



STAHL'S ANY WORD. ANY WAY.™ & PRE-CUT NUMBERS



SERVICES

- Any Word. Any Way.™ Style - Athletic Script
- Pre-Cut Number Style - Athletic Script
- Pro Cap Script Embroidered Letters

STEPS

- Heat apply Any Word. Any Way.™ text
- Heat apply Pre-Cut Number
- Heat apply Pro Cap with Hotronix® Cap Press



SILICONE DYE-BLOCK™ SPLIT DESIGN

EQUIPMENT

- Vinyl Cutter
- Heat Press

MATERIALS

- CAD-CUT® Silicone Dye-Block™
- White and Sky Blue

STEPS

- Temperature: 290°F
- Pressure: Medium

- 1** Cut CAD-CUT® Silicone Dye-Block™ designs on a vinyl cutter.
- 2** Weed the designs using the EZ Weeder®.
- 3** Trim and prepare design for one-step application.
- 4** Load garment on 11" x 15" platen in landscape mode.
- 5** Preheat garment to remove moisture and wrinkles.
- 6** Place design, press for 10-15 seconds using a cover sheet.
- 7** Peel cold.



bit.ly/gtl-silicone

HIGH-END EMBROIDERED LOOK

EQUIPMENT

- Heat Press

SERVICES

- Any Word. Any Way.™ SimStitch®
- Pre-Cut SimStitch® Numbers

STEPS

- Temperature: 350°F
- Pressure: Medium

- 1 Load garment on 16" x 20" platen with a Heat Printing Pillow.
- 2 Preheat garment to remove moisture and wrinkles.
- 3 Place Any Word. Any Way.™ SimStitch® background design. Press for 20 seconds with a cover sheet.
- 4 Peel hot.
- 5 Place Any Word. Any Way.™ SimStitch® foreground design. Press for 20 seconds with a cover sheet.
- 6 Peel hot.
- 7 Remove 16" x 20" platen, replacing it with the 6" x 20" Sleeve & Leg Platen.
- 8 Load sleeve with a Heat Printing Pillow.
- 9 Preheat garment to remove moisture and wrinkles.
- 10 Align Pre-Cut SimStitch® Numbers; use Thermo-Tape™ to hold numbers in place. Press for 20 seconds with a cover sheet.
- 11 Remove Thermo-Tape™.
- 12 Repeat process for second sleeve.



bit.ly/gtl-embroidered



STAHL.S.COM | 800.478.2457
ESPANOL.STAHL.S.COM | 800.521.4384