

## Jamar Laster

Jamar Laster is the content director for [Impressions magazine](#) and Impressions Expo. He curates and manages print, digital and conference content that spans the entire decorated-apparel industry, from apparel and screen printing, to digital and heat printing. He graduated with a bachelor's degree in journalism from the University of Georgia, and has worked for publications covering the sporting goods, fitness and licensed sports product industries. He has been covering the decorated-apparel industry for 16 years.

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