Contact: Stahls' Hotronix Ben Robinson 1-800-727-8520 Hotronix@Hotronix.com

Hotronix Video Shows How to Capitalize on the Flat Brim Hat Trend

Carmichaels, PA – A new <u>video</u> from Stahls' <u>Hotronix</u>[®] gives viewers a step by step demonstration on how to print flat brim caps using the new Hat Bill Platen. Decorators can print up to four hats at a time with this Quick Change Platen. Watch and see how simple it is to put the platen onto your heat press. Decorate the underside of hats and the top bill as well. To print the top of the bill just turn the hat inside out.

Made in the USA, the Hat Bill Platen is compatible with Hotronix or MAXX[®] brand heat presses, excluding the 11" x 15" clamshells and cap presses. The Hat Bill Platen is 15" x 15" x 4" and weighs 15 pounds.

To learn more about the Hat Bill Platen and other platens visit <u>www.Hotronix.com</u> or call Hotronix at (800) 727-8520.

Hotronix[®], a GroupeSTAHL company, designs, engineers, and manufactures a full line of the world's most innovative and technologically advanced heat press machines with the goal of exceeding customer expectations at a competitive cost. Made in the USA and engineered by experts who understand heat printing, Hotronix[®] heat presses are product safety certified. For more information, to locate a dealer, or make a dealer inquiry, call (800) 727-8520, or visit <u>Hotronix.com.</u>

###