

EMBLEM SIZE LIMITS

Area - Minimum: 1" x 1" Maximum 3.75" x 3.75"

Thickness - 2 mm

TEXT SIZE

Minimum Width - 0.4mm

Maximum Width - 2mm

NOTE: FlexStyle® Holographic must be one piece. Separated text or elements are not allowed.

COLOR

CMYK, RGB, and PMS colors are accepted, but color matching is not guaranteed.

ADHESIVE

Heat Applied - this backing is most used on wearables and should be applied with a heat press.

Pressure Sensitive - sticker backing for use on hard goods.

LIMITATIONS

Heat Applied - Not recommended for use on materials that may be heat sensitive or weather treated materials due to use of chemicals that do not allow the emblems to adhere properly.

Pressure Sensitive - Not recommended for surfaces that may contain an oil finish such as silicone, Teflon™, rough fabrics, or any type of outdoor goods.

COMPATIBILITY

Heat Applied - Cotton, Polyester, Cotton/Poly Blends

Pressure Sensitive - Smooth Surfaces on Hard Goods

ART RENDERING

- Digital sample via email
- Can be edited

SET-UP CHARGES

One-time art charge.

TEXTURES

Horizontal lines are included for textured effect.

HOLOGRAPHIC EFFECT

Design flips between two elements to achieve an animated effect.

Texture on effect area: Horizontal lines.

WASHING INFORMATION

FlexStyle® emblems will withstand at least 25 domestic washing machine cycles. Hang dry for best results.

SHELF LIFE

1-year shelf life before applying (stored in a room temperature controlled environment).



HEAT APPLY WITH A PROFESSIONAL HEAT PRESS

HOTRONIX® 360 IQ® HAT PRESS

Time: 20-30 seconds

Temp: 280°F Upper / 320°F Lower

Pressure: Medium

Peel: Cold

Cover Sheet: 1/8" Foam Pad

HEATED UPPER PLATEN

Time: 15-20 seconds

Temp: 360°F

Pressure: Medium

Peel: Cold

Cover Sheet: FlexStyle® Silicone Pad

- Pre-heat bottom platen for 60 seconds and fabric for 15-20 seconds.

HEATED LOWER PLATEN

Time: 12-15 seconds

Temp: 280°F Upper / 320°F Lower

Pressure: Medium

Peel: Cold

Cover Sheet: FlexStyle® Silicone Pad

CAP PRESS

Time: 20-30 seconds

Temp: 360°F

Pressure: Medium

Peel: Cold

Cover Sheet: FlexStyle® Silicone Pad

- Pre-heat the lower platen for 60 seconds. Load cap and pre-heat 20 seconds. Cover with Flex Pad and press.

FABRIC COMPATIBILITY

- 100% Cotton
- 100% Polyester
- Cotton/Poly Blends

NOTE

If substituting the 1/8" Foam Pad for the FlexStyle® Silicone Pad, please add 5-10 seconds dwell time.

PRESSURE SENSITIVE APPLICATION

APPLICATION

Make sure the application area is thoroughly cleaned. Rubbing alcohol can be used.

Remove paper backing and press firmly on the desired location. For best results, please allow at least 24 hours cure time.

FOR USE ON

Smooth, hard surfaces. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.