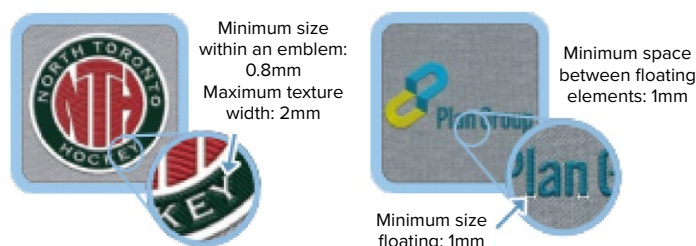


## EMBLEM SIZE

**Area** - Minimum: 1/2" x 1/2" Maximum: 5.75" x 5.75"

**Thickness** - Varies depending on the complexity of the design starting at 1 mm.

**Note:** Hook & Loop Backing Max Size 4" x 4"



## COLOUR

CMYK colours are accepted. RGB and PMS colour are accepted but colour matching is not guaranteed.

## ADHESIVE

**Heat Applied (white backing)** - to be applied with a professional heat press. Not recommend for heat-sensitive fabrics.

**Pressure Sensitive (brown backing)** - sticker backing for use on hard goods. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.

**Hook & Loop** - This specialty backing makes it possible to mix and match custom logos of similar shapes and sizes. Transfers arrive with a Hook backing attached and a matching Loop backing ready to heat apply to blank item.

## LIMITATIONS

Since the product is applied with heat, it is not recommended to use on heat sensitive fabrics (ex. some nylons, silk, leather, wool, fleece).

## COMPATIBILITY

**Heat Applied** - Cotton, Polyester, Cotton/Poly Blends

**Pressure Sensitive** - Smooth Surfaces on Hard Goods

## ART RENDERING

- Digital sample via email with textures
- Can be edited

## SHELF LIFE

1-year shelf life before applying (stored in a room temperature controlled environment).

## SET-UP CHARGES

One-time mold/artwork fee.

## COLOUR WHEEL



Metallic



Non-Metallic



Clear

## WASHING INFORMATION

FlexStyle® emblems will withstand at least 25 domestic washing cycles. Hang dry.

## TEXTURES

Textures are predicated by each individual design and are typically only shown in the background.



## HEAT APPLY WITH A PROFESSIONAL HEAT PRESS

### HOTRONIX® 360 IQ® HAT PRESS

**Time:** 20-30 seconds

**Temp:** 280°F Upper / 320°F Lower

**Pressure:** Medium

**Peel:** Cold

**Cover Sheet:** 1/8" Foam Pad

### HEATED UPPER PLATEN

**Time:** 15-20 seconds

**Temp:** 360°F

**Pressure:** Medium

**Peel:** Cold

**Cover Sheet:** FlexStyle® Silicone Pad

- Pre-heat bottom platen for 60 seconds and fabric for 15-20 seconds.

### HEATED LOWER PLATEN

**Time:** 12-15 seconds

**Temp:** 280°F Upper / 320°F Lower

**Pressure:** Medium

**Peel:** Cold

**Cover Sheet:** FlexStyle® Silicone Pad

### CAP PRESS

**Time:** 20-30 seconds

**Temp:** 360°F

**Pressure:** Medium

**Peel:** Cold

**Cover Sheet:** FlexStyle® Silicone Pad

- Pre-heat bottom platen for 60 seconds. Load cap and pre-heat 20 seconds. Cover with Pad and press.

### FABRIC COMPATIBILITY

- 100% Cotton
- 100% Polyester
- Cotton/Poly Blends

### NOTE

If substituting the 1/8" Foam Pad for the FlexStyle® Silicone Pad, please add 5-10 seconds dwell time.

## PRESSURE SENSITIVE APPLICATION

### APPLICATION

Make sure the application area is thoroughly cleaned. Rubbing alcohol can be used.

Remove paper backing and press firmly on the desired location. For best results, please allow at least 24 hours cure time.

### FOR USE ON

Smooth, hard surfaces. Not recommended for surfaces that may contain an oil finish such as silicone or any type of outdoor goods.