

CAD-CUT® Soft Flock

Create bright and vivid designs with this suede-like flocked material

With its soft and plush finish, Soft Flock adds a premium look and feel to apparel and accessories. It's easy to cut and weed and is the perfect choice when creating looks for everyday fashion, fan wear, textured apparel and accessories, athletics, and more.

GREAT FOR:

- Premium raised look & feel
- Applications on textured items
- Vibrant, long-lasting designs

PREMIUM FINISH

The raised, velvet-like texture of Soft Flock mimics the look of embroidery and is useful in many decorating situations:

- Lightweight garments – Soft Flock works well with premium garments such as T-shirts, fleece, polos, and more. The raised textured finish gives the garment a similar look to embroidery with less weight.
- Large images – Embroidering a large image on a garment can be expensive and takes a lot of time. Using Soft Flock to print full designs on the back of hoodies or jackets costs less and only takes about 5 minutes of labor time.
- Offering customers two high-quality options for apparel, embroidery or Soft Flock, allows your customers to choose the right option for their budget without devaluing your embroidery business.

SMOOTH APPLICATION

Soft Flock is ideal for application on a variety of textured items—like blankets, Sherpa, or towels—because it's thick enough to keep the texture of the applied surface from showing through.

LAYERS OF CREATIVITY

This flocked HTV can be layered on itself to create multi-colored, dimensional looks perfect for any customer. Amp up logos and designs with over 18 different colors ranging from traditional Black, White, and Royal, to more trendy colors like Pale Pink, Lemon, and Turquoise.



LEARN MORE

Get the details on CAD-CUT® Soft Flock at STAHL'S. Find product information, application instructions, pricing, and buying instructions on our website and start getting creative.

stahls.com/soft-flock



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