

Top 5 Holiday Heat Printing Ideas By Jenna Sackett



1 GRAPHIC TEES

As a T-shirt printer, you probably already know the importance of nailing down holiday themed designs for customers. Clever holiday T-shirt designs can create a buzz that will help to close out your year with tons of profit potential!

Graphic tees are an easy way to take advantage of all the profit holiday heat printing has to offer. When you pair great graphic tee ideas with trending T-shirt styles, you'll have a holiday hit in no time.

Some popular T-shirt styles to consider.



Alternative Vintage Jersey Crop Tee



LAT Code Five Star Print Tee



Bella+Canvas Jersey Tee



Use texture and dimension in your print finishes for a premium look and feel that will add more value. HTVs such as CAD-CUT® Soft Flock, Soft Foam, and Glitter Flake™ are great options.

2 HANDBAGS, PACKS, & TOTES

The purse and handbag market continues to grow at a steady pace and will only continue to increase in market size over time. As a custom printer, tapping into this market is simple with the right heat print technology.



Viv&Lou Black Lauren Backpack



Viv&Lou Red Buffalo Check Hayden Tote



Viv&Lou Crossbody Strap & Hadley Purse

Watch and Learn!

Jenna shows you how to heat print for the holidays.
<https://bit.ly/5-holiday-ideas>



Companies like Wholesale Boutique offer trending styles from brands such as Viv&Lou that are manufactured with the decorator in mind. These adorable accessories can be easily personalized and custom printed with HTV for the holiday season to increase your bottom line.



3 BRANDED GIFT BUNDLES

The holidays are all about giving. With just a heat press, apparel decorators can impress clients with thoughtfully curated gifts that make for a meaningful gifting experience. This is the time of year for sitting back, relaxing, and cozying up. If you want to warm your clients up this season, package gifts complete with their personal company branding and spread some holiday cheer with relevant products from your business.

If you want to deliver the perfect gift bundle for your client, you can customize it with discount codes, or even a private sale throughout the year. These little perks not only show your customers how much you value their business, but also keep your heat printing business in mind for their next branded purchase.

Some popular headwear styles to consider:



Tie dye: Sportsman Tie-Dyed Dad Cap

Green floral: Imperial Rope Cap

Trucker: Richardson 112 Trucker

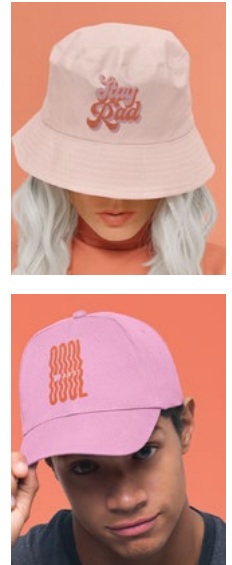
Bucket: Altantis Headwear Sustainable Bucket Hat

7 panel: BLVNK Headwear Magnificent 7 Panel

Beanie: Columbia Pom Pom Beanie

4 CUSTOM HEADWEAR

Hats are never out of style, but right now, they are having a considerable time. From trucker hats and beanies to bucket hats and dad caps, you can personalize or custom print for any theme or holiday. Wholesale hats come in many ways, and while selling several styles can improve profit, having too large of a selection could overwhelm your customers when shopping.



Hats custom printed with heat applied patches and emblems are very popular and can warrant a high profit margin for the holiday season. You can easily transform any hat and improve its overall design by simply heat applying a Flexstyle® emblem or an embroidered, leather, or PVC patch with the Hotronix® 360 IQ® Hat Heat Press.

5 HOME HOLIDAY DÉCOR

Custom, personalized home decorations can be lucrative to many heat printing businesses around the holidays. There are a variety of opportunities within this niche that can provide additional revenue during the season. Think outside of the box and get creative with the innovations in custom printing technology:



Download your FREE Holiday Look Book for more ideas:
<https://bit.ly/stahls-holiday-lookbook>

