

Holiday Gift Ideas

TO:
HEAT
PRINTERS

FROM:
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holiday season is one of the busiest times apparel decorators. You're probably into the planning process and are even getting flooded with custom orders. Each year it gets harder and harder for customers to think of creative and personalized items for teachers, friends, and even family members. This is where you, as the pro heat printer, can really shine! It's the perfect opportunity to grab some unique materials and start thinking outside the box for ways you can offer customers the perfect gift for those special people in their lives.

And remember, designing for the holidays doesn't have to be complicated! Don't let the task of coming up with new designs get in your way of actually creating. Quickly swapping out letters in your current offerings, such as a snowflake for the letter O in "Joyful," is a quick, yet profitable, way to set yourself apart.

If you're still feeling a little overwhelmed entering this holiday season, let us help you out! Check out these fun and easy gift ideas you can create using your existing heat press, cutter, and maybe even some scrap heat transfer vinyl you have left over!

"JOYFUL" DESIGN



Using the [STAHL'S Vinyl Designer](#), I quickly created this "Joyful" design using the pre-loaded font Autery. Instead of the "o" I just added a space between the "J" and "y" in the text box. Once the text was added, I then added a snowflake from the Clip Art section and positioned it in the open area. Once your design is created, you can cut it in two different materials for a unique, festive look customers will love.

CUSTOM RING/ JEWELRY HOLDER



Pair durable adhesive vinyl with a cute ring holder for the perfect personalized gift! This is a great add-on accessory you can offer for future brides, or even something a friend can use year-round.

Materials used: [CAD-CUT® Permanent P.S. Sign Vinyl](#)

PLUSH THROW



Cozy sherpa blankets are great for wrapping up around the fire, or bonfire, and are always a highly requested gift for any age! Get creative with placements and use special effect or dimensional materials to really set your decorating capabilities apart.

Materials used: [CAD-CUT® Soft Flock HTV](#)

MONOGRAMMED POM-POM BEANIE



Monogrammed items make such a great gift because they can be worn beyond the holidays and never go out of style! Some apparel decorators may steer clear of beanies because of how heat sensitive they are, but with the right materials, they can easily be decorated!

Materials used: CAD-CUT® Soft Flock

ON THE GO



Everyone loves a good tumbler, especially to keep hot cocoa or coffee warm on a cold winter day. And adding a monogrammed look in a cute holiday print is sure to bring a smile to anyone's face. You can even take it a step further by adding a friend or family member's initial and gifting an entire travel set!

Materials used: CAD-CUT® Glitter Flake™ and P.S. Glitter Adhesive Vinyl

Make It Tip!

Be cautious when heat applying acrylic as it's extremely heat-sensitive. It's best to test application with materials that can apply at a low temp or choose a beanie that consists of cotton or polyester.

Watch and Learn!

See how you can create gifts with CAD-CUT® GlitterFlake
<https://bit.ly/glitter-vinyl-gifts>



FESTIVE APPAREL



Traditional holiday shirts make a great personalized gift for teachers to wear during the days leading up to their holiday break, or for friends to wear to upcoming parties. This shirt showcases how you can mix-and-match materials to create this retail-inspired look that appears multi-dimensional.

Materials used: CAD-CUT® Patterns & CAD-CUT® UltraWeed™ HTV