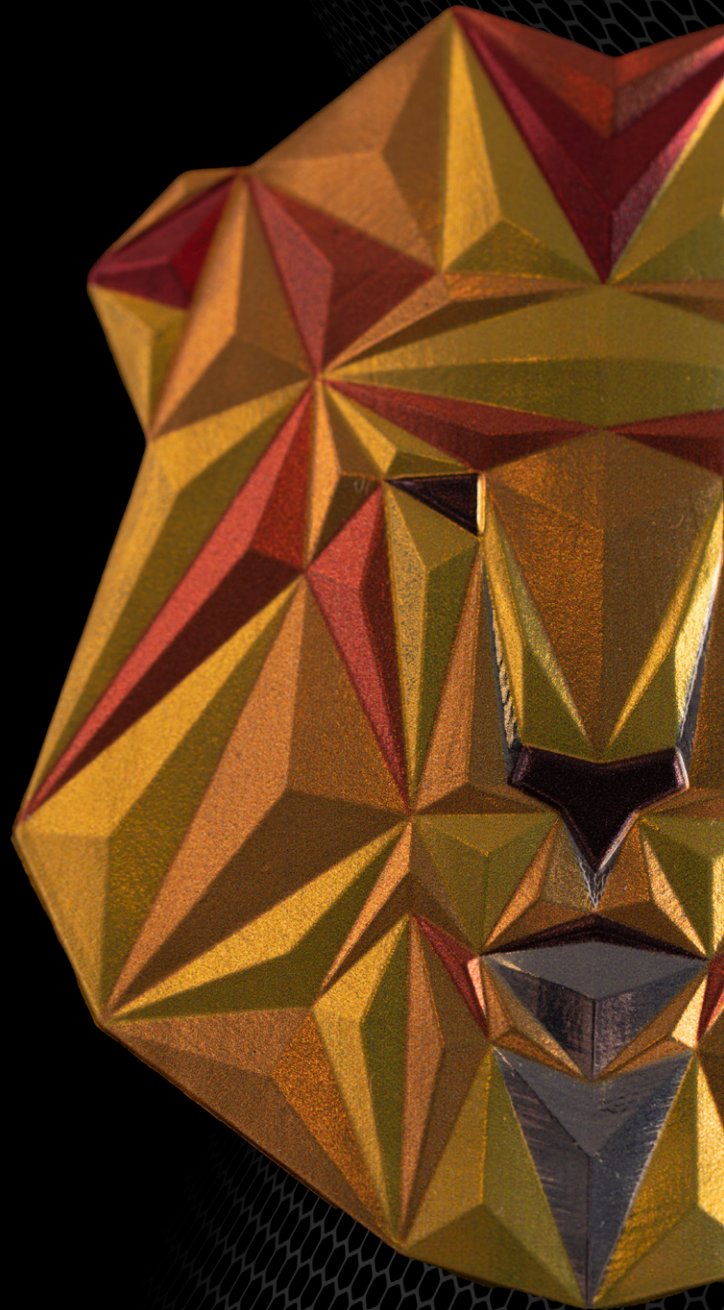


# RAISE YOUR PROFITS

## With Dimensional Logos



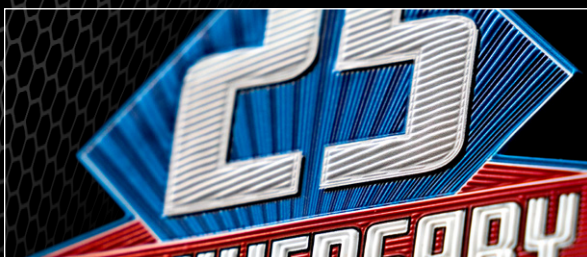
**STAHL'S**

EMBLEMS & PATCHES





FlexStyle® custom emblems are a premium, lightweight alternative to embroidery. Add a full color, high-detailed emblem to any hat, bag, garment, or hard good.



## Textured

- Raised texturing
- Intricate detail
- Metallic, non-metallic, and clear finishes
- Heat applied or pressure sensitive backing available



## Domed

- Shiny, smooth 3D surface
- Durable, thick emblem
- Metallic and non-metallic finishes
- Heat applied or pressure sensitive backing available



## Flat

- Raised 3D effect with “flatter” appearance
- Shiny, smooth 3D surface
- Metallic, non-metallic, and clear finishes
- Heat applied, pressure sensitive, or hook and loop backing available



## Beveled

- Beveled edges for a sharper look
- Most rigid option
- Metallic and non-metallic finishes
- Heat applied or pressure sensitive backing available



## Holographic

- Interactive lenticular effect
- Two images in one emblem
- Holographic finish
- Heat applied or pressure sensitive backing available

## BEVELED, DOMED, FLAT, & TEXTURED PRICING

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	3.16	3.97	5.19	6.67	8.64	10.91	13.54
	50-99	1.99	2.58	3.44	4.50	5.91	7.54	9.41
	100-249	1.32	1.77	2.41	3.19	4.24	5.43	6.83
	250-499	1.12	1.53	2.16	2.93	3.93	5.08	6.43
	500-999	.99	1.39	1.96	2.67	3.61	4.70	5.95
	1,000-2,499	.94	1.31	1.87	2.55	3.46	4.50	5.72
	2,500-4,999	.87	1.22	1.75	2.40	3.25	4.23	5.38
	Art Set Up Fee	30.00						
	Pre-Production Samples	15.00						

*Prices shown are subject to change without notice and are not guaranteed.*

## HOLOGRAPHIC PRICING

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-3.75"
QUANTITY	25-49	3.62	4.55	5.95	7.64	9.89	12.50	15.51
	50-99	2.28	2.95	3.95	5.16	6.77	8.64	10.78
	100-249	1.52	2.03	2.76	3.66	4.86	6.22	7.82
	250-499	1.28	1.75	2.47	3.35	4.50	5.82	7.37
	500-999	1.13	1.59	2.25	3.06	4.14	5.38	6.82
	1,000-2,499	1.08	1.50	2.14	2.93	3.96	5.16	6.55
	2,500-4,999	.99	1.39	2.00	2.75	3.73	4.84	6.17
	Art Set Up Fee	40.00						
	Pre-Production Samples	15.00						

*Prices shown are subject to change without notice and are not guaranteed.*

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-flexstyle](https://stahls.com/stahls-flexstyle)

# PVC Patches

Turn any logo or design into a durable, custom patch able to withstand any element. Whether your customers work or play in the rain or snow, or they just want a strong, bold design, PVC Patches are the answer. They're durable enough for heavy apparel or outerwear, hats, and hard goods, and can even add additional visibility in low-light conditions.



- Waterproof & durable
- Flexible, rubber-like feel
- Customizable up to 4 colors—  
Glow included
- Heat applied or pressure sensitive  
backing available

		UP TO 4 COLORS						GLOW – UP TO 4 COLORS					
SIZE		1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	6.19	6.24	7.28	7.30	8.30	9.32	6.90	6.95	8.15	8.17	9.32	10.49
	50-99	4.87	4.90	5.70	5.71	6.48	7.28	5.41	5.44	6.36	6.38	7.27	8.19
	100-249	3.36	3.38	3.84	3.85	4.29	4.79	3.74	3.75	4.28	4.30	4.80	5.38
	250-499	2.74	2.75	2.97	3.00	3.25	3.60	3.00	3.02	3.26	3.30	3.58	3.99
	500-999	2.30	2.33	2.59	2.60	2.79	3.06	2.51	2.54	2.84	2.86	3.07	3.39
	1,000-2,499	2.11	2.13	2.36	2.37	2.54	2.80	2.31	2.32	2.59	2.61	2.80	3.10
	2,500-4,999	1.96	1.96	2.17	2.17	2.34	2.57	2.13	2.13	2.38	2.38	2.58	2.84

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital simulation for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Up to 4 colors, including Glow
- Heat seal or pressure-sensitive backing
- Digital simulation for review

*Because your design is made especially for you,  
Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-pvc](http://stahls.com/stahls-pvc)



# Embroidered Patches

These flat patches provide the classic look of embroidery without threading a needle. Get logos and designs cut into custom shapes and sizes that are perfect for totes, bags, and more.



- Premium embroidered patch
- Large selection of background colors
- Customizable up to 6 thread colors—neon included
- Heat applied, pressure sensitive, or hook and loop backing available

SIZE		Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	2.17	3.14	4.18	5.23	6.26	7.33	8.37
	50-99	1.39	2.11	2.79	3.50	4.18	4.87	5.58
	100-199	1.04	1.54	2.06	2.58	3.10	3.62	4.12
	200-299	.74	1.09	1.39	1.82	2.16	2.54	2.91
	300-499	.63	.93	1.26	1.56	1.89	2.18	2.51
	500-999	.54	.81	1.06	1.32	1.58	1.84	2.13
	1,000-1,999	.47	.71	.96	1.19	1.42	1.64	1.91
	2,000-4,999	.41	.63	.84	1.04	1.26	1.45	1.68

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 15.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-prem-emb](https://stahls.com/stahls-prem-emb)

# Print Stitch Patches

Print Stitch Patches unite two popular decoration methods to achieve a unique effect in one patch. These specialty patches combine embroidery and sublimation to achieve a full color, photo-realistic image that offers the texture and dimension of traditional stitching.



- Sublimation & embroidery hybrid
- Ideal for multi-color designs with shading and gradients
- Provides a professional look in any market
- Heat applied, pressure sensitive, or hook and loop backing available

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	2.21	3.29	4.38	5.47	6.56	7.68	8.77
	50-99	1.46	2.21	2.92	3.66	4.38	5.11	5.84
	100-199	1.09	1.62	2.16	2.70	3.25	3.80	4.31
	200-299	.77	1.14	1.46	1.91	2.26	2.66	3.05
	300-499	.66	.98	1.32	1.64	1.98	2.29	2.63
	500-999	.57	.84	1.11	1.39	1.65	1.93	2.23
	1,000-1,999	.50	.75	1.00	1.25	1.49	1.72	2.00
	2,000-4,999	.43	.66	.88	1.09	1.32	1.51	1.76

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 15.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-print-stitch](http://stahls.com/stahls-print-stitch)

# 3D Embroidered Patches

These custom raised patches make it easy to create a dimensional, high-end look for any job. Add premium designs and logos to hats, bags, heavy apparel, and hard goods on demand.



- Premium embroidered patch with dimensional effect
- Customizable up to 6 color options
- Large selection of thread and background colors—neon included
- Heat applied or pressure sensitive backing available

QUANTITY	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	2.53	3.77	5.02	6.28	7.51	8.80	10.04
	50-99	1.66	2.53	3.35	4.20	5.02	5.85	6.69
	100-199	1.25	1.85	2.47	3.10	3.72	4.35	4.94
	200-299	.88	1.31	1.66	2.18	2.59	3.05	3.49
	300-499	.76	1.12	1.51	1.88	2.27	2.63	3.01
	500-999	.64	.97	1.27	1.59	1.89	2.21	2.56
	1,000-1,999	.57	.86	1.14	1.43	1.70	1.96	2.29
	2,000-4,999	.49	.76	1.01	1.25	1.51	1.74	2.02

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 15.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-3D-emb](http://stahls.com/stahls-3D-emb)



# Chenille Patches

Bring retro flair to your design with custom Chenille Patches. Perfect for letterman jackets, outerwear, hoodies, hats, & more, add a trendy vintage look that never goes out of style. Customize up to six colors per design from over 50 thread color choices and 9 felt background colors, including gold and silver glitter.



- Soft, plush texture
- Customizable up to 6 thread colors with felt fabric outer edge
- 50+ thread colors and 9 felt background color choices, including glitter
- Best for jackets, hoodies, outerwear, hats
- Heat applied or pressure sensitive backing available

SIZE		2.00-3.00"	3.01-4.00"	4.01-5.00"	5.01-6.00"	6.01-7.00"	7.01-8.00"	8.01-9.00"
QUANTITY	25-49	5.76	8.96	12.98	18.82	24.48	30.60	35.16
	50-99	4.40	6.84	9.90	13.68	17.80	22.24	25.58
	100-249	3.96	6.12	8.88	12.24	15.92	19.90	22.88
	250-499	3.12	4.82	7.00	9.66	12.56	15.70	18.04
	500-999	2.68	4.16	6.04	8.32	10.82	13.52	15.56
	1,000-2,499	2.32	3.60	5.24	7.22	9.38	11.72	13.48

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 55.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 50.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-chenille](https://stahls.com/stahls-chenille)



# Woven Patches

Woven Patches combine intricate designs with a traditional, woven thread look. Choose from over 60 thread colors for your designs, and up to 6 colors for Patches. Woven Patches are finished with a stitched border and can be ordered with heat applied or pressure sensitive adhesive backing.



- Ideal for small text & detail
- Large selection of thread colors – including neon
- Heat applied or pressure sensitive backing available for Patches

SIZE		1.50-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	50-99	2.80	3.42	3.76	4.30	9.14
	100-249	2.30	2.82	3.12	3.54	7.52
	250-499	1.64	2.00	2.22	2.52	5.38
	500-999	1.50	1.84	2.02	2.30	4.88
	1,000-2,499	1.30	1.60	1.78	2.02	4.34
	2,500-4,999	1.16	1.44	1.58	1.80	3.88

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 50 pieces

**Price Includes:**

- Up to 6 colors – including neon
- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-woven](http://stahls.com/stahls-woven)

# Leather Patches

Laser-etched custom genuine leather patches add a rugged, yet refined look to apparel and beyond. These patches offer unmatched durability, hold fine details, and come in a variety of colors that bring your customer's brand to life.



- Laser-etched genuine leather
- Available in Taupe, Caramel, and Natural colors
- Best for hats, bags, heavy apparel, and hard goods
- Heat applied or pressure sensitive backing available



Taupe



Caramel



Natural

QUANTITY	SIZE	Up to 1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	4.06	4.53	5.10	5.64	6.10	6.65
	50-99	2.56	3.08	3.69	4.53	5.10	5.36
	100-249	1.85	2.36	3.14	3.66	3.79	4.06
	250-499	1.42	1.93	2.73	2.90	3.06	3.43
	500-999	1.28	1.78	2.13	2.29	2.40	2.79
	1,000-2,499	1.22	1.72	1.93	2.09	2.21	2.49
	2,500-4,999	1.14	1.69	1.72	1.80	1.93	2.21

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 25.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

**Price Includes:**

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-leather](http://stahls.com/stahls-leather)



# Faux Leather Patches

With custom faux leather patches, take any ordinary logo or design and turn it into an upscale, yet rustic look customers will love. These laser-etched patches are easy to maintain and are available in a variety of color options with the same consistent, even finish you get with real leather.



- Laser-etched animal-free leather
- Available in 4 color options: Black/Silver, Chocolate/Black, Chestnut/Black, & Sandstone/Black
- Best for T-shirts, hats, bags, outerwear, & hard goods
- Heat applied or pressure sensitive backing available



Black/Silver



Chocolate/Black



Chestnut/Black



Sandstone/Black

QUANTITY	SIZE	Up to 1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	2.80	3.14	3.53	3.90	4.24	4.61
	50-99	1.78	2.14	2.57	3.14	3.53	3.73
	100-249	1.27	1.63	2.18	2.53	2.61	2.82
	250-499	.98	1.31	1.88	2.02	2.12	2.37
	500-999	.88	1.24	1.47	1.57	1.67	1.92
	1,000-2,499	.82	1.20	1.33	1.45	1.53	1.73
	2,500-4,999	.80	1.16	1.20	1.24	1.33	1.53

Prices shown are subject to change without notice and are not guaranteed.

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 25.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

#### Price Includes:

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-faux-leather](http://stahls.com/stahls-faux-leather)

# Faux Suede Patches

With a soft, velvety feel, Faux Suede Patches provide the rustic look and texture of leather patches in over 20 color options. These patches are laser-etched for a trendy tone-on-tone finish and are available Borderless or with an Overlock Stitch border. Reach new markets by decorating headwear, apparel, accessories and more!



- Laser-etched faux suede
- Available in over 20 color options
- Best for hats, bags, outerwear, & hard goods
- Heat applied or pressure sensitive backing available

		WITH BORDER						WITHOUT BORDER					
SIZE		1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	3.33	3.72	4.18	4.64	5.03	5.47	2.80	3.14	3.53	3.90	4.24	4.61
	50-99	2.13	2.53	3.05	3.72	4.18	4.43	1.78	2.14	2.57	3.14	3.53	3.73
	100-249	1.51	1.96	2.59	3.00	3.14	3.35	1.27	1.63	2.18	2.53	2.61	2.82
	250-499	1.16	1.57	2.25	2.40	2.52	2.81	.98	1.31	1.88	2.02	2.12	2.37
	500-999	1.04	1.48	1.75	1.89	1.98	2.30	.88	1.24	1.47	1.57	1.67	1.92
	1,000-2,499	.99	1.41	1.59	1.71	1.82	2.06	.82	1.20	1.33	1.45	1.53	1.73
	2,500-4,999	.97	1.38	1.41	1.48	1.59	1.82	.80	1.16	1.20	1.24	1.33	1.53

*Prices shown are subject to change without notice and are not guaranteed.*

**Art Set Up Fee:** 30.00

**Pre-Production Samples:** 15.00

**Edit Fee:** 25.00

**Size** = (Length + Width) / 2

**Set Up Charge:** Includes a digital pre-production sample for approval

**Minimum Quantity:** 25 pieces

#### Price Includes:

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

*Because your design is made especially for you, Custom Logos are non-refundable.*

**Learn More:** [stahls.com/stahls-faux-suede](http://stahls.com/stahls-faux-suede)



# CAD-PRINTZ® Twill Patches

Offer customers high-quality designs and logos without the high cost of traditional embroidery or appliqué. Combine the full color and detailed benefits of CAD-PRINTZ® with a premium twill fabric and deliver high-end looks for any market—from sports uniforms and corporate apparel, to promo products and beyond.



## Perma-TWILL®

- Features permanent adhesive for no-sew application
- 100% Polyester Tackle Twill commonly used for sponsor logos in professional sports
- CPSIA certified – safe for use on children's apparel



## Texture-TWILL®

- Woven & textured embroidery-like finish
- Semi-gloss fabric sheen commands attention
- Can be heat applied only or finished with an embroidered edge

SIZE (per sq. in.)	1-24	25+	75+	250+	500+
Less than 20"	.23	.21	.18	.16	.15
20-64"	.15	.13	.12	.11	.10
65" or more	.14	.12	.11	.10	.09

*Prices shown are subject to change without notice and are not guaranteed.*

**Raster Art Set Up Fee: 26.00**

Calculate the Price of Your  
CAD-PRINTZ® Digital Logo with  
Our Custom Cost Calculator:

[stahls.com/stahls-logo-pricing](http://stahls.com/stahls-logo-pricing)



2.25" x 3.5" = 7.875 sq. in., price at 8 sq. in.  
25 Pieces: 8 sq. in. x \$0.21 = \$1.68 per logo

# For Professional Results, Every Time

## HOTRONIX® 360 IQ® Hat Press

Now you can print high-end, retail looks quickly and easily. With new Dual Silicone Platen™ technology, the 360 IQ® press adapts to the thickness and shape of the emblem or patch allowing for easier and accurate application of raised and dimensional designs.

- Crease free, scorch free hat printing
- Increase brand visibility by printing on all sides of a hat
- Perfect for emblems, patches, & appliqué



**Learn More:** [stahls.com/stahls-360-hp](http://stahls.com/stahls-360-hp)

## HOTRONIX® Power Platen™

Keep heat off the face of embroidered patches, emblems, and appliqué to help retain their full dimension and prevent scorching. Heating designs from the inside out ensures a quicker and long-lasting, durable bond on any item you're applying, and the four available platen sizes are perfect for any job. Compatible with 16" x 20" Hotronix® Auto Clam, MAXX® Clam, Air Fusion®, and Dual Air Fusion® heat presses.



**Learn More:** [stahls.com/stahls-power-platen](http://stahls.com/stahls-power-platen)





AWM

Joyce's  
JEWELRY

Great  
Wide  
Open

LARGE

BEAKED  
NO VACANCY

BELIEVE

RESORT

ESTABLISHED 2002  
SQUATCH  
SEARCH PARTY

BEANERY AND BAKERY

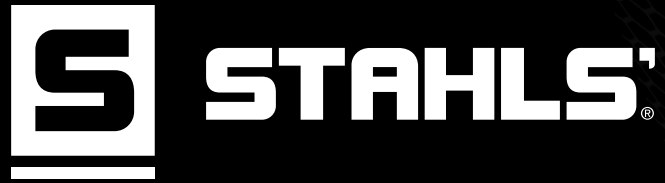
Sunrise  
LAKE

mabave

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