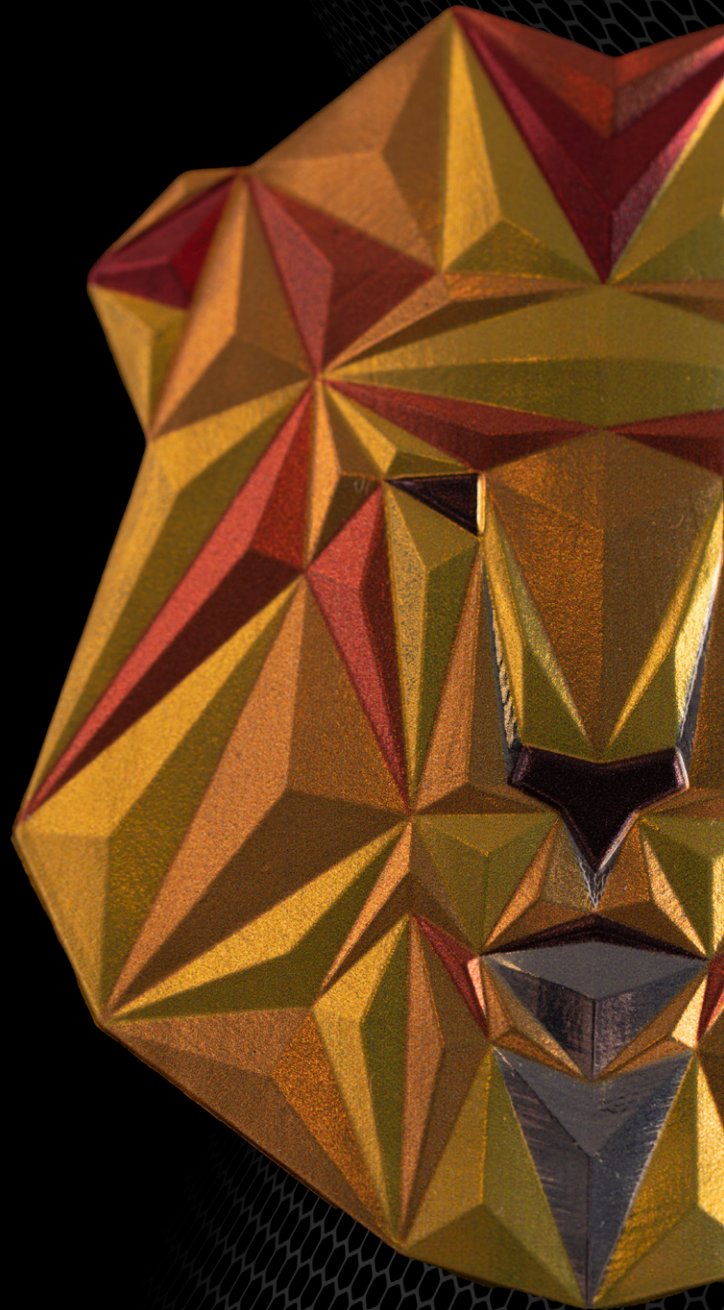


RAISE YOUR PROFITS

With Dimensional Logos

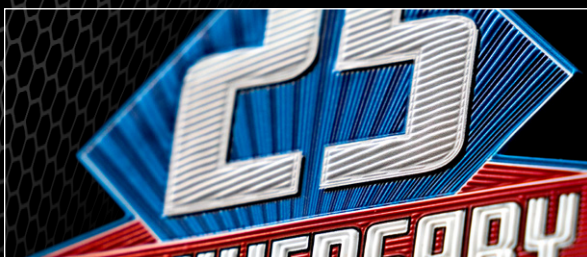


STAHL'S

EMBLEMS & PATCHES



FlexStyle® custom emblems are a premium, lightweight alternative to embroidery. Add a full color, high-detailed emblem to any hat, bag, garment, or hard good.



Textured

- Raised texturing
- Intricate detail
- Metallic, non-metallic, and clear finishes
- Heat applied or pressure sensitive backing available



Domed

- Shiny, smooth 3D surface
- Durable, thick emblem
- Metallic and non-metallic finishes
- Heat applied or pressure sensitive backing available



Flat

- Raised 3D effect with “flatter” appearance
- Shiny, smooth 3D surface
- Metallic, non-metallic, and clear finishes
- Heat applied, pressure sensitive, or hook and loop backing available



Beveled

- Beveled edges for a sharper look
- Most rigid option
- Metallic and non-metallic finishes
- Heat applied or pressure sensitive backing available



Holographic

- Interactive lenticular effect
- Two images in one emblem
- Holographic finish
- Heat applied or pressure sensitive backing available

BEVELED, DOMED, FLAT, & TEXTURED PRICING

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	3.16	3.97	5.19	6.67	8.64	10.91	13.54
	50-99	1.99	2.58	3.44	4.50	5.91	7.54	9.41
	100-249	1.32	1.77	2.41	3.19	4.24	5.43	6.83
	250-499	1.12	1.53	2.16	2.93	3.93	5.08	6.43
	500-999	.99	1.39	1.96	2.67	3.61	4.70	5.95
	1,000-2,499	.94	1.31	1.87	2.55	3.46	4.50	5.72
	2,500-4,999	.87	1.22	1.75	2.40	3.25	4.23	5.38
	Art Set Up Fee	30.00						
	Pre-Production Samples	15.00						

Prices shown are subject to change without notice and are not guaranteed.

HOLOGRAPHIC PRICING

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-3.75"
QUANTITY	25-49	3.62	4.55	5.95	7.64	9.89	12.50	15.51
	50-99	2.28	2.95	3.95	5.16	6.77	8.64	10.78
	100-249	1.52	2.03	2.76	3.66	4.86	6.22	7.82
	250-499	1.28	1.75	2.47	3.35	4.50	5.82	7.37
	500-999	1.13	1.59	2.25	3.06	4.14	5.38	6.82
	1,000-2,499	1.08	1.50	2.14	2.93	3.96	5.16	6.55
	2,500-4,999	.99	1.39	2.00	2.75	3.73	4.84	6.17
	Art Set Up Fee	40.00						
	Pre-Production Samples	15.00						

Prices shown are subject to change without notice and are not guaranteed.

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-flexstyle

PVC Patches

Turn any logo or design into a durable, custom patch able to withstand any element. Whether your customers work or play in the rain or snow, or they just want a strong, bold design, PVC Patches are the answer. They're durable enough for heavy apparel or outerwear, hats, and hard goods, and can even add additional visibility in low-light conditions.



- Waterproof & durable
- Flexible, rubber-like feel
- Customizable up to 4 colors—
Glow included
- Heat applied or pressure sensitive
backing available

		UP TO 4 COLORS						GLOW – UP TO 4 COLORS					
SIZE		1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	6.19	6.24	7.28	7.30	8.30	9.32	6.90	6.95	8.15	8.17	9.32	10.49
	50-99	4.87	4.90	5.70	5.71	6.48	7.28	5.41	5.44	6.36	6.38	7.27	8.19
	100-249	3.36	3.38	3.84	3.85	4.29	4.79	3.74	3.75	4.28	4.30	4.80	5.38
	250-499	2.74	2.75	2.97	3.00	3.25	3.60	3.00	3.02	3.26	3.30	3.58	3.99
	500-999	2.30	2.33	2.59	2.60	2.79	3.06	2.51	2.54	2.84	2.86	3.07	3.39
	1,000-2,499	2.11	2.13	2.36	2.37	2.54	2.80	2.31	2.32	2.59	2.61	2.80	3.10
	2,500-4,999	1.96	1.96	2.17	2.17	2.34	2.57	2.13	2.13	2.38	2.38	2.58	2.84

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital simulation for approval

Minimum Quantity: 25 pieces

Price Includes:

- Up to 4 colors, including Glow
- Heat seal or pressure-sensitive backing
- Digital simulation for review

*Because your design is made especially for you,
Custom Logos are non-refundable.*

Learn More: stahls.com/stahls-pvc

Embroidered Patches

These flat patches provide the classic look of embroidery without threading a needle. Get logos and designs cut into custom shapes and sizes that are perfect for totes, bags, and more.



- Premium embroidered patch
- Large selection of background colors
- Customizable up to 6 thread colors—neon included
- Heat applied, pressure sensitive, or hook and loop backing available

SIZE		Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	2.17	3.14	4.18	5.23	6.26	7.33	8.37
	50-99	1.39	2.11	2.79	3.50	4.18	4.87	5.58
	100-199	1.04	1.54	2.06	2.58	3.10	3.62	4.12
	200-299	.74	1.09	1.39	1.82	2.16	2.54	2.91
	300-499	.63	.93	1.26	1.56	1.89	2.18	2.51
	500-999	.54	.81	1.06	1.32	1.58	1.84	2.13
	1,000-1,999	.47	.71	.96	1.19	1.42	1.64	1.91
	2,000-4,999	.41	.63	.84	1.04	1.26	1.45	1.68

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 15.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-prem-emb

Print Stitch Patches

Print Stitch Patches unite two popular decoration methods to achieve a unique effect in one patch. These specialty patches combine embroidery and sublimation to achieve a full color, photo-realistic image that offers the texture and dimension of traditional stitching.



- Sublimation & embroidery hybrid
- Ideal for multi-color designs with shading and gradients
- Provides a professional look in any market
- Heat applied, pressure sensitive, or hook and loop backing available

	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	2.21	3.29	4.38	5.47	6.56	7.68	8.77
	50-99	1.46	2.21	2.92	3.66	4.38	5.11	5.84
	100-199	1.09	1.62	2.16	2.70	3.25	3.80	4.31
	200-299	.77	1.14	1.46	1.91	2.26	2.66	3.05
	300-499	.66	.98	1.32	1.64	1.98	2.29	2.63
	500-999	.57	.84	1.11	1.39	1.65	1.93	2.23
	1,000-1,999	.50	.75	1.00	1.25	1.49	1.72	2.00
	2,000-4,999	.43	.66	.88	1.09	1.32	1.51	1.76

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 15.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- NOTE: For hook and loop backing option, pricing is 15% higher
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-print-stitch

3D Embroidered Patches

These custom raised patches make it easy to create a dimensional, high-end look for any job. Add premium designs and logos to hats, bags, heavy apparel, and hard goods on demand.



- Premium embroidered patch with dimensional effect
- Customizable up to 6 color options
- Large selection of thread and background colors—neon included
- Heat applied or pressure sensitive backing available

QUANTITY	SIZE	Up to 1.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	2.53	3.77	5.02	6.28	7.51	8.80	10.04
	50-99	1.66	2.53	3.35	4.20	5.02	5.85	6.69
	100-199	1.25	1.85	2.47	3.10	3.72	4.35	4.94
	200-299	.88	1.31	1.66	2.18	2.59	3.05	3.49
	300-499	.76	1.12	1.51	1.88	2.27	2.63	3.01
	500-999	.64	.97	1.27	1.59	1.89	2.21	2.56
	1,000-1,999	.57	.86	1.14	1.43	1.70	1.96	2.29
	2,000-4,999	.49	.76	1.01	1.25	1.51	1.74	2.02

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 15.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-3D-emb

Chenille Patches

Bring retro flair to your design with custom Chenille Patches. Perfect for letterman jackets, outerwear, hoodies, hats, & more, add a trendy vintage look that never goes out of style. Customize up to six colors per design from over 50 thread color choices and 9 felt background colors, including gold and silver glitter.



- Soft, plush texture
- Customizable up to 6 thread colors with felt fabric outer edge
- 50+ thread colors and 9 felt background color choices, including glitter
- Best for jackets, hoodies, outerwear, hats
- Heat applied or pressure sensitive backing available

		SIZE	2.00-3.00"	3.01-4.00"	4.01-5.00"	5.01-6.00"	6.01-7.00"	7.01-8.00"	8.01-9.00"
QUANTITY	25-49		5.76	8.96	12.98	18.82	24.48	30.60	35.16
	50-99		4.40	6.84	9.90	13.68	17.80	22.24	25.58
	100-249		3.96	6.12	8.88	12.24	15.92	19.90	22.88
	250-499		3.12	4.82	7.00	9.66	12.56	15.70	18.04
	500-999		2.68	4.16	6.04	8.32	10.82	13.52	15.56
	1,000-2,499		2.32	3.60	5.24	7.22	9.38	11.72	13.48

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 55.00

Pre-Production Samples: 15.00

Edit Fee: 50.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Up to 6 colors of thread
- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-chenille

Woven Patches & Tags

Woven Patches & Tags combine intricate designs with a traditional, woven thread look. Choose from over 60 thread colors for your designs, and up to 6 colors for Patches (7 for Tags). Woven Patches are finished with an overlocked stitched border with heat applied or pressure sensitive adhesive. Woven Tags arrive borderless without adhesive and are meant to be sewn to apparel.



PATCHES



TAGS (Must Be Sewn)

- Ideal for small text & detail
- Large selection of thread colors – including neon
- Available as Patch or Tag (Tag must be sewn)
- Heat applied or pressure sensitive backing available for Patches

		PATCH WITH BORDER					TAG (Must Be Sewn)					
SIZE		1.50-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	50-99	2.80	3.42	3.76	4.30	9.14	1.85	2.31	2.82	3.11	3.55	7.56
	100-249	2.30	2.82	3.12	3.54	7.52	1.53	1.91	2.33	2.56	2.93	6.22
	250-499	1.64	2.00	2.22	2.52	5.38	1.09	1.36	1.71	1.84	2.09	4.45
	500-999	1.50	1.84	2.02	2.30	4.88	1.02	1.24	1.51	1.67	1.91	4.02
	1,000-2,499	1.30	1.60	1.78	2.02	4.34	.87	1.09	1.33	1.47	1.67	3.58
	2,500-4,999	1.16	1.44	1.58	1.80	3.88	.76	.96	1.18	1.31	1.49	3.22

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 50 pieces

Price Includes:

- Up to 6 colors for Patches, up to 7 colors for Tags
- Heat seal or pressure sensitive backing (Patches only)
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-woven

Leather Patches

Laser-etched custom genuine leather patches add a rugged, yet refined look to apparel and beyond. These patches offer unmatched durability, hold fine details, and come in a variety of colors that bring your customer's brand to life.



- Laser-etched genuine leather
- Available in Taupe, Caramel, and Natural colors
- Best for hats, bags, heavy apparel, and hard goods
- Heat applied or pressure sensitive backing available



Taupe



Caramel



Natural

QUANTITY	SIZE	Up to 1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	4.06	4.53	5.10	5.64	6.10	6.65
	50-99	2.56	3.08	3.69	4.53	5.10	5.36
	100-249	1.85	2.36	3.14	3.66	3.79	4.06
	250-499	1.42	1.93	2.73	2.90	3.06	3.43
	500-999	1.28	1.78	2.13	2.29	2.40	2.79
	1,000-2,499	1.22	1.72	1.93	2.09	2.21	2.49
	2,500-4,999	1.14	1.69	1.72	1.80	1.93	2.21

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 25.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-leather

Faux Leather Patches

With custom faux leather patches, take any ordinary logo or design and turn it into an upscale, yet rustic look customers will love. These laser-etched patches are easy to maintain and are available in a variety of color options with the same consistent, even finish you get with real leather.



- Laser-etched animal-free leather
- Available in 4 color options: Black/Silver, Chocolate/Black, Chestnut/Black, & Sandstone/Black
- Best for T-shirts, hats, bags, outerwear, & hard goods
- Heat applied or pressure sensitive backing available



Black/Silver



Chocolate/Black



Chestnut/Black



Sandstone/Black

QUANTITY	SIZE	Up to 1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
	25-49	2.80	3.14	3.53	3.90	4.24	4.61
	50-99	1.78	2.14	2.57	3.14	3.53	3.73
	100-249	1.27	1.63	2.18	2.53	2.61	2.82
	250-499	.98	1.31	1.88	2.02	2.12	2.37
	500-999	.88	1.24	1.47	1.57	1.67	1.92
	1,000-2,499	.82	1.20	1.33	1.45	1.53	1.73
	2,500-4,999	.80	1.16	1.20	1.24	1.33	1.53

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 25.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-faux-leather

Faux Suede Patches

With a soft, velvety feel, Faux Suede Patches provide the rustic look and texture of leather patches in over 20 color options. These patches are laser-etched for a trendy tone-on-tone finish and are available Borderless or with an Overlock Stitch border. Reach new markets by decorating headwear, apparel, accessories and more!



- Laser-etched faux suede
- Available in over 20 color options
- Best for hats, bags, outerwear, & hard goods
- Heat applied or pressure sensitive backing available

		WITH BORDER						WITHOUT BORDER					
SIZE		1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"	1.01-1.50"	1.51-2.00"	2.01-2.50"	2.51-3.00"	3.01-3.50"	3.51-4.00"
QUANTITY	25-49	3.33	3.72	4.18	4.64	5.03	5.47	2.80	3.14	3.53	3.90	4.24	4.61
	50-99	2.13	2.53	3.05	3.72	4.18	4.43	1.78	2.14	2.57	3.14	3.53	3.73
	100-249	1.51	1.96	2.59	3.00	3.14	3.35	1.27	1.63	2.18	2.53	2.61	2.82
	250-499	1.16	1.57	2.25	2.40	2.52	2.81	.98	1.31	1.88	2.02	2.12	2.37
	500-999	1.04	1.48	1.75	1.89	1.98	2.30	.88	1.24	1.47	1.57	1.67	1.92
	1,000-2,499	.99	1.41	1.59	1.71	1.82	2.06	.82	1.20	1.33	1.45	1.53	1.73
	2,500-4,999	.97	1.38	1.41	1.48	1.59	1.82	.80	1.16	1.20	1.24	1.33	1.53

Prices shown are subject to change without notice and are not guaranteed.

Art Set Up Fee: 30.00

Pre-Production Samples: 15.00

Edit Fee: 25.00

Size = (Length + Width) / 2

Set Up Charge: Includes a digital pre-production sample for approval

Minimum Quantity: 25 pieces

Price Includes:

- Heat seal or pressure sensitive backing
- Digital pre-production sample via email

Because your design is made especially for you, Custom Logos are non-refundable.

Learn More: stahls.com/stahls-faux-suede

CAD-PRINTZ® Twill Patches

Offer customers high-quality designs and logos without the high cost of traditional embroidery or appliqué. Combine the full color and detailed benefits of CAD-PRINTZ® with a premium twill fabric and deliver high-end looks for any market—from sports uniforms and corporate apparel, to promo products and beyond.



Perma-TWILL®

- Features permanent adhesive for no-sew application
- 100% Polyester Tackle Twill commonly used for sponsor logos in professional sports
- CPSIA certified – safe for use on children's apparel



Texture-TWILL®

- Woven & textured embroidery-like finish
- Semi-gloss fabric sheen commands attention
- Can be heat applied only or finished with an embroidered edge

SIZE (per sq. in.)	1-24	25+	75+	250+	500+
Less than 20"	.23	.21	.18	.16	.15
20-64"	.15	.13	.12	.11	.10
65" or more	.14	.12	.11	.10	.09

Prices shown are subject to change without notice and are not guaranteed.

Raster Art Set Up Fee: 26.00

Calculate the Price of Your
CAD-PRINTZ® Digital Logo with
Our Custom Cost Calculator:

stahls.com/stahls-logo-pricing



2.25" x 3.5" = 7.875 sq. in., price at 8 sq. in.
25 Pieces: 8 sq. in. x \$0.21 = \$1.68 per logo

For Professional Results, Every Time

HOTRONIX® 360 IQ® Hat Press

Now you can print high-end, retail looks quickly and easily. With new Dual Silicone Platen™ technology, the 360 IQ® press adapts to the thickness and shape of the emblem or patch allowing for easier and accurate application of raised and dimensional designs.

- Crease free, scorch free hat printing
- Increase brand visibility by printing on all sides of a hat
- Perfect for emblems, patches, & appliqué

Learn More: stahls.com/stahls-360-hp



\$1,850

HOTRONIX® Power Platen™

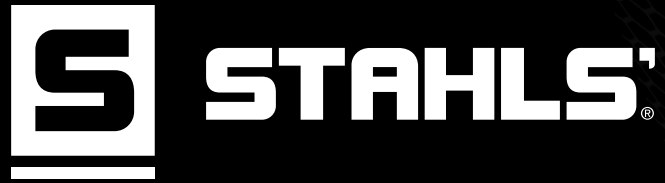
Keep heat off the face of embroidered patches, emblems, and appliqué to help retain their full dimension and prevent scorching. Heating designs from the inside out ensures a quicker and long-lasting, durable bond on any item you're applying, and the four available platen sizes are perfect for any job. Compatible with 16" x 20" Hotronix® Auto Clam, MAXX® Clam, Air Fusion®, and Dual Air Fusion® heat presses.



6" x 6"
with Controller
\$750

Learn More: stahls.com/stahls-power-platen





STAHL'S.COM | 800.478.2457