MORE THAN A HEAT PRESS
HOW DID THE WORLD’S BEST-SELLING HEAT PRESS GET EVEN BETTER

By Adding Wireless Technology So You Can Manage Your Business From Anywhere.

Every Hotronix® FUSION® will come equipped with the new FUSION IQ® control board that features advanced wireless technology, allowing you to interact with your heat press anywhere at any time with the web-based portal. This line of technologically advanced presses provides your business with insights into job and operator performance, and allows you to make more proactive, data-driven changes in real time.

**Track heat press usage**
Make sure you’re getting the most out of your heat press. Track how much time your heat press is working vs. sitting idle.

**Discover the productivity of each heat press**
Understand how much time your garments take to heat press, and adjust your production capacity based on real-time reporting.

**Track the performance of each employee**
Gain insight into when and how your employees are working, if there are any application issues, and manage permissions for accurate application without added supervision.

**Follow total impressions**
The FUSION IQ® measures every pre-heat and every heat application so you stay up-to-date on the number of times your heat presses were engaged.

**Utilize pre-set applications for popular items**
Eliminate mistakes by using factory installed presets, or create your own to accurately apply the types of transfers and films your customers are ordering.

**Set up exceptions**
See how many times an operator went outside a pre-set application. Avoid production missteps to maintain the quality and durability of your products.
Fusion IQ™
The wireless interface provides your business with insights into job and operator performance, and allows you to make proactive, data-driven changes in real-time.

Heat Press Power Platen™
Today’s fabrics are trendy, stretchy, synthetic, and heat sensitive. The Hotronix® Heat Press Power Platen™ puts the heat where you need it, underneath the adhesive, bonding the design to the garment faster.

Heat Press CounterCaddie™
The Heat Press CounterCaddie™ allows you to thread a Hotronix® Auto Open or MAXX® Clam, and maximize productivity with the time-saving advantage of Threadability™.

Heat Printing Equipment Cart
Designed to hold heat presses, small vinyl cutters, printers, and more. Pivoting wheels allow for easy movement around shops or events, and lock to ensure stability.

Quick Change Platens
Hotronix® has the largest selection of optional platens which are easily removable with the simple flip of a latch. From duffle bags and hoodie sleeves, to soccer cleats, hat bills, and more, Hotronix® Quick Change Platens allow you to expand your decorating capabilities.

Custom Platens
Hotronix® can create almost any type of Custom Heat Press Platen to fit your printing needs. Heat apply on odd-shaped items like gloves, bags, shoes, and more.

Laser Alignment System
For easy alignment and accurate placement of logos, names, and numbers, the Laser Alignment System from Hotronix® projects four adjustable lasers that project directly onto the lower platen.

Sports Ball Heat Press
Heat print logos, names, and numbers on inflatable sports balls. Print single or full-color designs in just seconds on synthetic leather footballs, volleyballs, soccer balls, and more with the Hotronix® Sports Ball Heat Press.

EZ Weeding™ Table
Heat up your material and increase productivity with the EZ Weeding™ Table. This table slightly heats your vinyl and promotes easier removal of the transfer from the carrier, resulting in effortless weeding and less material breakage.

Heat Press Caddie™ Stand
The Hotronix® Heat Press Caddie™ Stand can be adjusted up to 40°, while self-leveling casters provide portability and stability around your workspace. It also converts any Hotronix® Auto Open or MAXX® Clam into a threadable heat press.