

# ARTWORK GUIDELINES

## FOR CREATING CUSTOM CUT LOGOS

MATERIAL	LINE/STEM THICKNESS	CAVITIES
3M™ Reflective Adhesive		
Fashion-FILM®		
Fashion-FILM® Electric		
Glow		
Gorilla Grip® II		
Premium Plus™	.07	.045
SportFilm Lite™		
Thermo-FILM®		
Thermo-GRIP®		
Reflective II		
Hi-Vis Color Reflect		
Metallic		
Glitter Flake™		
Hologram		
Flock II	.085	.055
Silicone Dye-Block™		
Waterjet Film/Grip		
Twill/PST/Kiss Cut®	.18	.09
Twill/PST/Kiss Cut® w/EMB	.225	.09
CME/Logo SimStitch Kiss Cut®	.25	.1

Note: The LINE/STEM THICKNESS and CAVITY SIZE are the most important in determining what can be cut. The numbers listed are guidelines and may be flexible in some circumstances.

### FILE FORMATTING



Please convert all fonts to outlines or curves before submitting artwork. Note that script fonts will also need to be welded. Always include the extension in the file name.

Example: Logo.eps

### EXAMPLES

The STAHL'S logo is a good example of where a thick letter style, even though the letter height is small, could still be cut in our CAD-CUT® Thermo-FILM® or Gorilla Grip® II. It's line thickness and cavity size are big enough, that it meets our CAD-CUT® material cutting specs.

# STAHL'S

Here is an example of how a customer's design might need to be modified to be cut in FILM.

