

GREAT FOR:

- Unique looks
- Big profits
- Quick production

APPLIQUE FOR EMBROIDERY

Unique looks in less time

Every business owner knows time = money, and every embroiderer knows that stitches = money. Appliqué saves both! Get full coverage designs across back, chest, and sleeves with far less weight and fewer stitches.

Any Word. Any Way.™ Appliqué

Poly-TWILL™ Appliqué: **\$1.92 (approx.)**

Hoodie: **\$8.00**

Stitches: **10,000**

Cost per piece: **\$9.92**

Time per piece: **6 min. (10 per hour)**

Sale Price: **\$25.00**

Cost: **-\$9.92**

Time: **10 per hour**

Profit Per Hoodie: **\$15.08**

Profit Per Hour: \$150.80

VS

\$125
Per Hour
MORE PROFIT
With
Appliqué!

Direct Embroidery

Thread: *Costs Vary*

Hoodie: **\$8.00**

Stitches: **30,000**

Cost per piece: **\$8.00**

Time per piece: **40 min. (1 1/3 per hour)**

Sale Price: **\$25.00**

Cost: **-\$8.00**

Time: **1 1/3 per hour**

Profit Per Hoodie: **\$17.00**

Profit Per Hour: \$22.70



ANY WORD. ANY WAY.™ STANDARD

The most cost-effective way to create 1, 2, and 3-color sewn text and appliqué. Layers arrive as individual pieces, letting you do the layout yourself.

WATCH NOW

See the appliqué process in action and learn how easy it is to create beautiful designs with Any Word. Any Way.™ and your embroidery machine.

tinyurl.com/h4sx5sy



ANY WORD. ANY WAY.™ KISS CUT® APPLIQUE

This customer-preferred, time-saving option is the easiest way to appliqué. Foreground and background layers come pre-assembled making placement quick and easy.

LEARN MORE

Get all the details on Kiss Cut® and Distressed Appliqué at Stahls'. Find product information, pricing, and buying instructions on our website.

stahls.com/awcc
stahls.com/awkc
stahls.com/awpad



ANY WORD. ANY WAY.™ KISS-CUT® APPLIQUE DISTRESSED

For vintage-looking designs, Distressed Appliqué is the way to go. Choose a text template and have it cut in a worn, distressed style perfect for an old-school look.

STAHL'S'

The industry's premier source for heat printing products, services and equipment for team dealers, screen printers, embroiderers, and promotional product distributors.

stahls.com / 800.478.2457