

GREAT FOR:

- Unique looks
- Big profits
- Quick production

Appliqué for Embroidery

Unique looks in less time

Every business owner knows time = money, and every embroiderer knows that stitches = money. Appliqué saves both! Get full coverage designs across back, chest, and sleeves with far less weight and fewer stitches.

ANY WORD. ANY WAY.™ APPLIQUÉ

Poly-TWILL™ Appliqué: \$1.92 (approx.)
 Hoodie: \$8.00
 Stitches: 10,000
 Cost per piece: \$9.92
 Time per piece: 6 min. (10 per hour)
 Sale Price: \$25.00
 Cost: -\$9.92
 Time: 10 per hour
 Profit Per Hoodie: \$15.08

Profit Per Hour: \$150.80

\$125
 Per Hour
MORE PROFIT
 With
 Appliqué!

VS

DIRECT EMBROIDERY

Thread: Costs Vary
 Hoodie: \$8.00
 Stitches: 30,000
 Cost per piece: \$8.00
 Time per piece: 40 min. (11/3 per hour)
 Sale Price: \$25.00
 Cost: -\$8.00
 Time: 11/3 per hour
 Profit Per Hoodie: \$17.00

Profit Per Hour: \$22.70



ANY WORD. ANY WAY.™ STANDARD

The most cost-effective way to create 1, 2, and 3-color sewn text and appliqué. Layers arrive as individual pieces, letting you do the layout yourself.

ANY WORD. ANY WAY.™ KISS CUT® APPLIQUÉ

This customer-preferred, time-saving option is the easiest way to appliqué. Foreground and background layers come pre-assembled making placement quick and easy.

WATCH NOW

See the appliqué process in action and learn how easy it is to create beautiful designs with Any Word. Any Way.™ and your embroidery machine.

tinyurl.com/h4sx5sy



LEARN MORE

Get all the details on Standard and Kiss Cut® Appliqué at Stahls'. Find product information, pricing, and buying instructions on our website.

stahls.com/awcc
stahls.com/awkc



STAHL'S'

The industry's premier source for heat printing products, services and equipment for team dealers, screen printers, embroiderers, and promotional product distributors.

stahls.com / 800.478.2457

