

**GREAT FOR:**

- Unique looks
- Big profits
- Quick production

# Appliqué for Embroidery

Unique looks in less time

Every business owner knows time = money, and every embroiderer knows that stitches = money. Appliqué saves both! Get full coverage designs across back, chest, and sleeves with far less weight and fewer stitches.

## ANY WORD. ANY WAY.™ APPLIQUÉ

Poly-TWILL™ Appliqué: \$1.92 (approx.)  
 Hoodie: \$8.00  
 Stitches: 10,000  
 Cost per piece: \$9.92  
 Time per piece: 6 min. (10 per hour)  
 Sale Price: \$25.00  
 Cost: -\$9.92  
 Time: 10 per hour  
 Profit Per Hoodie: \$15.08

**Profit Per Hour: \$150.80**

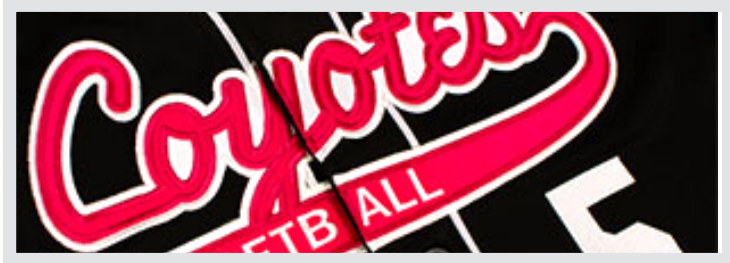
**\$125**  
 Per Hour  
**MORE PROFIT**  
 With  
 Appliqué!

VS

## DIRECT EMBROIDERY

Thread: Costs Vary  
 Hoodie: \$8.00  
 Stitches: 30,000  
 Cost per piece: \$8.00  
 Time per piece: 40 min. (11/3 per hour)  
 Sale Price: \$25.00  
 Cost: -\$8.00  
 Time: 11/3 per hour  
 Profit Per Hoodie: \$17.00

**Profit Per Hour: \$22.70**



## ANY WORD. ANY WAY.™ STANDARD

The most cost-effective way to create 1, 2, and 3-color sewn text and appliqué. Layers arrive as individual pieces, letting you do the layout yourself.



## ANY WORD. ANY WAY.™ KISS CUT® APPLIQUÉ

This customer-preferred, time-saving option is the easiest way to appliqué. Foreground and background layers come pre-assembled making placement quick and easy.

### WATCH NOW

See the appliqué process in action and learn how easy it is to create beautiful designs with Any Word. Any Way.™ and your embroidery machine.

[tinyurl.com/h4sx5sy](http://tinyurl.com/h4sx5sy)



### LEARN MORE

Get all the details on Standard and Kiss Cut® Appliqué at Stahls'. Find product information, pricing, and buying instructions on our website.

[stahls.com/awcc](http://stahls.com/awcc)  
[stahls.com/awkc](http://stahls.com/awkc)



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