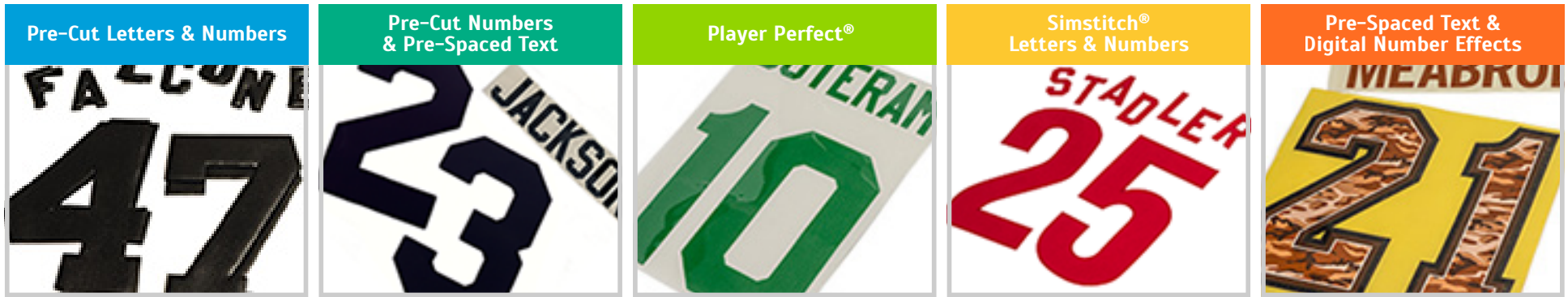


Guide: 5 Ways to Personalize Sports Jerseys



PRODUCT	PROS	CONS	COST
Pre-Cut Letters & Numbers	<ul style="list-style-type: none"> • Cost-effective • On-demand personalization • Available in kits • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Manual layout • Available by the pack • Layered colors 	<p>\$0.42 name + <u>\$0.75 numbers</u> \$1.17 *</p>
Pre-Cut Numbers & Pre-Spaced Text <i>BEST OVERALL METHOD</i>	<ul style="list-style-type: none"> • Saves time • Pre-aligned • Available by the piece • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Higher cost • Layered colors 	<p>\$1.60 name + <u>\$0.75 numbers</u> \$2.35 *</p>
Player Perfect®	<ul style="list-style-type: none"> • Saves time • Pre-aligned • Available by the piece • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Higher cost • Layered colors 	<p>\$3.55 name & numbers</p>
Simstich® Letters & Numbers	<ul style="list-style-type: none"> • No-sew application • Simulated zig-zag stitch • Classic Poly-TWILL® look • Available by the piece or kit 	<ul style="list-style-type: none"> • Manual layout • Higher cost • Layered colors 	<p>\$2.38 name + <u>\$2.26 numbers</u> \$4.64 **</p>
Pre-Spaced Text & Digital Number Effects	<ul style="list-style-type: none"> • Saves time • Pre-aligned • One layer application • Unlimited colors or effects • Available by the piece 	<ul style="list-style-type: none"> • Higher cost • Not available in Thermo-FILM® 	<p>\$1.60 name + <u>\$5.50 numbers</u> \$7.10 †</p>

Prices subject to change.

Info on pricing given: * 2" name (7 letters) & 8" double-digit number using Thermo-FILM®
 ** 2" name (7 letters) & 8" double-digit number using Perma-TWILL®
 † 2" name (7 letters) using Thermo-FILM® and double digit number using Super-TEK™ Sublistop™