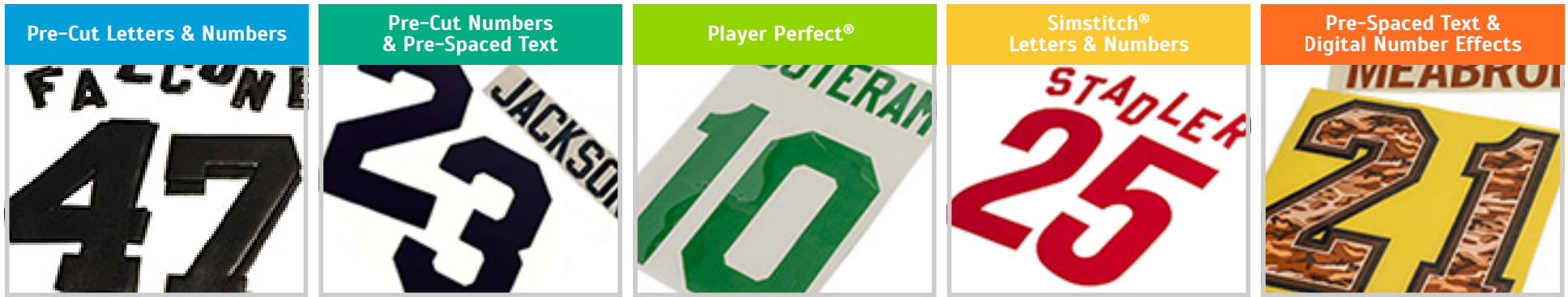


Guide: 5 Ways to Personalize Sports Jerseys



PRODUCT	PROS	CONS	COST
Pre-Cut Letters & Numbers	<ul style="list-style-type: none"> • Cost-effective • On-demand personalization • Available in kits • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Manual layout • Available by the pack • Layered colours 	\$0.63 name + <u>\$1.02 numbers</u> \$1.65 *
Pre-Cut Numbers & Pre-Spaced Text BEST OVERALL METHOD	<ul style="list-style-type: none"> • Saves time • Pre-aligned • Available by the piece • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Higher cost • Layered colours 	\$2.20 name + <u>\$1.02 numbers</u> \$3.22 *
Player Perfect®	<ul style="list-style-type: none"> • Saves time • Pre-aligned • Available by the piece • Available in Thermo-FILM® 	<ul style="list-style-type: none"> • Higher cost • Layered colours 	\$4.80 name & numbers
Simstich® Letters & Numbers	<ul style="list-style-type: none"> • No-sew application • Simulated zig-zag stitch • Classic Poly-TWILL® look • Available by the piece or kit 	<ul style="list-style-type: none"> • Manual layout • Higher cost • Layered colours 	\$3.50 name + <u>\$3.10 numbers</u> \$6.60 **
Pre-Spaced Text & Digital Number Effects	<ul style="list-style-type: none"> • Saves time • Pre-aligned • One layer application • Unlimited colours or effects • Available by the piece 	<ul style="list-style-type: none"> • Higher cost • Not available in Thermo-FILM® 	\$2.20 name + <u>\$7.43 numbers</u> \$9.63 †

Prices subject to change.